

AGENDA FOR REGULAR MEETING

CITY OF KERRVILLE, TEXAS

ECONOMIC IMPROVEMENT CORPORATION

MONDAY, APRIL 15, 2013 AT 4:00 P.M.

KERRVILLE CITY HALL COUNCIL CHAMBERS

701 MAIN STREET, KERRVILLE, TEXAS

**AGENDA FOR REGULAR MEETING OF THE
CITY OF KERRVILLE, TEXAS
ECONOMIC IMPROVEMENT CORPORATION
MONDAY, APRIL 15, 2013, 4:00 P.M.
KERRVILLE CITY HALL COUNCIL CHAMBERS
701 MAIN STREET, KERRVILLE, TEXAS**

CALL TO ORDER

INVOCATION

1. VISITORS/CITIZENS FORUM:

Any citizen with business not scheduled on the agenda may speak to the corporation. No deliberation or action can be taken on these items because the Open Meetings Act requires an item be posted on an agenda 72 hours before the meeting. Visitors are asked to limit their presentation to three minutes.

2. APPROVAL OF THE MINUTES:

2A. Minutes of the regular meeting held March 18, 2013.

3. MONTHLY REPORTS:

3A. Monthly financials for March 2013. (staff)

3B. Capital projects update. (staff)

Harper Highway Project Phase II

Golf Course Improvements (Pavilion and Parking Lot Projects)

Downtown Utility Improvement Project

3C. Update regarding "Go" Team activities. (staff)

3D. Update on River Trail and Parks projects. (Rickert)

3E. Report on Fox Tank Annual Employment and Investment Report. (staff)

3F. Kerrville Economic Development Corporation (KEDC) Update regarding KEDC Activities. (Jonas Titas)

3G. Downtown Wireless Project. (staff)

The facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I do hereby certify that this notice of meeting was posted on the bulletin board at the city hall of the city of Kerrville, Texas, and said notice was posted on the following date and time April 11, 2013 at 5:00 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Cheryl Brown

Deputy City Secretary, City of Kerrville, Texas

3H. Update regarding reuse of effluent water from the City of Kerrville Reclamation Plant. (staff)

4. DISCUSSION AND POSSIBLE ACTION:

4A. Funding request from Kerrville's 4th on the River. (staff)

4B. Funding request from Comanche Trace for the Texas Hill Country Wine and Brew Festival. (staff)

4C. Funding request from the Texas Folk Music Foundation for the Kerrville Folk Festival. (staff)

4D. Funding request from the Kerrville Area Chamber of Commerce for Kerrfest. (staff)

5. EXECUTIVE SESSION:

The Economic Improvement Corporation may, as permitted by law, adjourn into executive session at any time to discuss any matter listed above including if they meet the qualifications in Sections 551.071 (consultation with attorney), 551.072 (deliberation regarding real property), 551.073 (deliberation regarding gifts), 551.074 (personnel matters), 551.076 (deliberation regarding security devices), and 551.087 (deliberation regarding economic development negotiations) of Chapter 551 of the Texas Government Code, including the following matter(s):

Sections 551.071, 551.072 and 551.087 :

- River Trail

Sections 551.071 and 551.087:

- Funding request from Kerrville's 4th on the River
- Funding request from Comanche Trace for the Texas Wine and Brew Festival
- Funding request from Kerrville Area Chamber of Commerce for Kerrfest
- Funding request from Kerrville Folk Festival

6. ADJOURNMENT

The facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I do hereby certify that this notice of meeting was posted on the bulletin board at the city hall of the city of Kerrville, Texas, and said notice was posted on the following date and time: April 11, 2013 at 5:00 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Cheryl Brown

Deputy City Secretary, City of Kerrville, Texas

Agenda Item:

2A. Minutes of the regular meeting held March 18, 2013.

**CITY OF KERRVILLE, TEXAS ECONOMIC IMPROVEMENT CORPORATION
REGULAR MEETING**

March 18, 2013

On Monday, March 18, 2013, the meeting of the directors of the City of Kerrville, Texas Economic Improvement Corporation, was called to order at 4:02 p.m. by David Wampler, President, in the City Hall Council Chambers, 701 Main Street, Kerrville, Texas.

Members Present:

David Wampler, President
Kenneth Early, Vice President
Rex Boyland, Secretary
Stacie Keeble
Polly Rickert

Members Absent:

Larry Howard
Gary Cochrane

City Executive Staff Present:

Todd Parton, City Manager
Kristine Ondrias, Assistant City Manager
Mike Hayes, City Attorney
Cheryl Brown, Deputy City Secretary
Mike Erwin, Finance Director
Sai Vongchampa, Budget/Purchasing Manager
Ashlea Boyle, Special Projects Coordinator
Malcolm Matthews
Kimberly Meismer, Director of General Operations
Charvy Tork, Director of Information Technology

Visitors Present: Visitor list available in the City Secretary's Office for the required retention period.

Jonas Titas, Executive Director of the Kerrville Economic Development Corporation

INVOCATION: Given by Mr. Hayes

1. **VISITORS/CITIZENS FORUM:** No one spoke

2. **APPROVAL OF THE MINUTES:**

2A. Minutes of the regular meeting held February 25, 2013. Mr. Early moved for approval of the minutes of February 25, 2013; Ms. Rickert seconded, and the motion passed 5 to 0.

3. **MONTHLY REPORTS:**

3A. Monthly financials for February 2013: Mr. Vongchampa reported on the February 2013 financials. He reported that there was a sales tax revenue increase of 7.3% over January 2012. He also presented a break-down of the River Trail project: expenditures and funding sources. He noted there was still

an amount of \$747.00 due from the Hill Country Sports Shooting Center; EIC directed him to contact HCSC by telephone regarding the \$747.00.

Capital Projects Update: Mr. Parton reported:

Harper Highway Project Phase II: City staff was working with the contractor to finalize the project.

Golf Course Pavilion and Parking Lot Improvement Projects: Work was proceeding on both the pavilion and parking lot projects, with a projected finish in early to mid-May. The conflict with the retaining wall and chipping green was resolved, and the chipping green would be available in early June. All existing utility lines would be buried at KPUB's expense. A dedication ceremony was being planned for mid-to-late May. The City Council proclaimed the pavilion would be named after the Cullins family.

Downtown Utility Improvement Project: Mike Wittler, KPUB, reported that underground cables were completed in the downtown area.

3C. Update regarding "Go" Team activities:

Ms. Boyle reported that the "Go" Team met on February 25, 2013. Jonas Titas was nearing completion of a draft of an economic incentive document.

3D. Update on River Trail and Parks projects:

Mr. Matthews reported the inspection of Package A was completed, and approved. Package B was finishing the Americans with Disabilities Act compliance, and there was to be a building assessment by the contractor, Half Associates. A cost estimate was to be completed within a week to ten days, with a first site plan being available at that time. A contract with Terra Design Group for Package F was to be considered by the City Council in April.

3E. Update on Kerrville Economic Development Corporation:

Mr. Titas reported that KEDC was proceeding with plans to bring wineries to the Kerrville area, and was currently finalizing the real estate options with the private and public sectors. He planned to have a presentation at EIC's April meeting. KEDC had a booth at the Eagle Ford Shale conference in San Antonio, and distributed information packets about the opportunities in Kerrville. The aviation company that had been considering locating in Kerrville decided to locate somewhere else. Mr. Titas also reported that he was approached by Kerr Fest with questions regarding applying to EIC for reimbursement for some of their costs.

3F. Update on Downtown Wireless:

Mr. Parton reported increased usage in the downtown area, with key components being the days of the week and times of the day.

4. PUBLIC HEARINGS AND POSSIBLE ACTION:

4A. Funding agreement with Fox Tank Company for the expansion of its manufacturing operation in the City of Kerrville:

President Wampler declared the public hearing open at 4:30 p.m. and the following persons spoke: Robert Naman, 1800 Glen Road, opionioned that Fox Tank Company's business, relied on the Eagle Ford Shale operation, and he questioned how much in retail sales it would take to make up the requested \$150,000.00. He also stated his lack of confidence in the statistics that Mr. Titas presented in response to Fox Tank Company's funding request. Mr. Titas offered to meet with Mr. Naman to go over the statistics and projections.

Mr. Wampler stated that the Fox Tank Company's first phase in Kerrville either met or exceeded the requirements, and the current funding request was not based on any shale operation.

No one else spoke, and President Wampler closed the public hearing at 4:45 p.m.

Mr. Boyland moved to approve the funding request, Mr. Early seconded, and the motion passed 5-0.

5. EXECUTIVE SESSION:

Ms. Keeble moved that the EIC go into executive closed session under Section 551.071 (consultation with attorney), Section 551.072 (deliberation regarding real property), and Section 551.087 (deliberation regarding economic development negotiations); Mr. Early seconded the motion, and it passed 5-0, to discuss the following matter:

Sections 551.071, 551.072 and 551.087

- River Trail

At 4:50 p.m. the regular meeting recessed and the EIC went into executive closed session at 4:55 p.m. At 5:26 p.m. the executive closed session recessed and the board returned to open session at 5:26 p.m.

Mr. Wampler announced that no action had been taken in executive closed session

ADJOURNMENT

Mr. Wampler adjourned the meeting at 5:26 p.m.

APPROVED: _____

David Wampler, President

ATTEST:

Cheryl Brown
Deputy City Secretary

Agenda Item:

3A. Monthly financials for March 2013. (staff)

**TO BE CONSIDERED BY THE EIC
CITY OF KERRVILLE, TEXAS**

SUBJECT: EIC Financials

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 10, 2013

SUBMITTED BY: Sai Vongchampa **CLEARANCES:**
Budget & Purchasing Manager

EXHIBITS: Monthly Financials
AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OR FINANCE:

SUMMARY STATEMENT

The City of Kerrville staff will present and update the EIC on a monthly basis as to the status of the EIC's financial position.

RECOMMENDED ACTION

Recommend acceptance of the financials.

CITY OF KERRVILLE
Economic Improvement Corporation
Sales Tax Improvement Fund

Cash Balance as of March 1, 2013		\$ 1,689,726
Deposits:		
Sales Tax	\$ 205,749	
Interest Revenue	\$ 531	
Transfer In		
	<hr/>	
	\$ 206,280	
Expenses:		
Office Supplies		
Public Notice	\$ -	
Administrative Service Fee	\$ 8,333	
Transfer for Debt Service - 1999	\$ 42,083	
Transfer for Debt Service - 2012	\$ 14,167	
Transfer - Park Improvements	\$ 25,000	
Total Expenses	<hr/>	
	\$ 89,583	
Revenues Over (Under) Expenditures		<hr/>
		\$ 116,697
Ending Cash Balance as of March 31, 2013		<u><u>\$ 1,806,423</u></u>

City of Kerrville
Economic Improvement Corporation
Sales Tax Improvement Fund - Revenue and Expense Statement
For the month ending March 31, 2013

	Annual Budget	Current Period	Y-T-D Actual	% of Budget	Budget Balance
BEGINNING CASH BALANCE	\$ 1,788,939		\$ 1,788,939		
REVENUE:					
Sales and Use Tax	\$ 2,425,000	\$ 205,749	\$ 1,349,762	55.66%	\$ 1,075,238
Interest	\$ 5,000	\$ 531	\$ 2,839	56.78%	\$ 2,161
Refund Airport/TXDOT	\$ -	\$ -	\$ 11,006		\$ (11,006)
Transfer In			\$ 80,000		\$ (80,000)
TOTAL REVENUE	\$ 2,430,000	\$ 206,280	\$ 1,443,606	59.41%	\$ 1,077,399

	Annual Budget	Current Period	Y-T-D Actual & Encumbrance	% of Budget	Budget Balance
EXPENDITURES:					
Administrative					
Advertising	\$ 500		\$ 280	-	\$ 220
Transfer to Debt Service Fund	\$ 505,000	\$ 42,083	\$ 252,500	50.00%	\$ 252,500
Transfer to Debt Service Fund - River Trail	\$ 170,000	\$ 14,167	\$ 85,000		\$ 85,000
Economic Development Governing Body	\$ 175,000		\$ 127,000	100.00%	\$ 48,000
Annual Disclosure Fee	\$ 3,500		\$ 3,500		\$ -
Administrative Services Fee	\$ 100,000	\$ 8,333	\$ 50,000	50.00%	\$ 50,000
Total Administrative	\$ 954,000	\$ 64,583	\$ 518,280	54.33%	\$ 435,720
Category I - Business Development					
Unspecified	\$ 1,078,961			0.00%	\$ 1,078,961
Total Category I	\$ 1,078,961	\$ -	\$ -	100.00%	\$ 1,078,961
Category II - Quality of Life					
River Trail	\$ 300,000	\$ 25,000	\$ 150,000	50.00%	\$ 150,000
Downtown Wireless	\$ 100,000				\$ 100,000
Golf Course Improvements	\$ 608,141	\$ -	\$ 608,141	100.00%	\$ -
HCDJLS	\$ 150,000		\$ 149,703	99.80%	\$ 297
Total Category II	\$ 1,158,141	\$ 25,000	\$ 907,844	78.39%	\$ 250,297
Category III - Public Infrastructure					
Category III Unspecified	\$ 500,000			0.00%	\$ 500,000
Total Category III	\$ 500,000	\$ -	\$ -	0.00%	\$ 500,000
Contingency	\$ -				\$ -
TOTAL EXPENDITURES	\$ 3,691,102	\$ 89,583	\$ 1,426,124	38.64%	\$ 2,264,978
NET REVENUES TO EXPENDITURES	\$ (1,261,101)	\$ 116,697	\$ 17,482		

	Budget	Actual
ENDING CASH BALANCE: March 31, 2013	\$ 527,837	\$ 1,806,423

CITY OF KERRVILLE
 Economic Improvement Corporation
 SALES TAX REVENUE ANALYSIS

	Actual FY 2010	Actual FY 2011	Actual FY 2012	Approved FY 2013	Actual FY 2013	Difference Projected vs Actual	% of Projected Variance
October	\$ 179,735	\$ 184,602	\$ 219,934	\$ 184,164	\$ 226,663	\$ 42,500	23.08%
November	\$ 188,879	\$ 207,677	\$ 203,379	\$ 208,708	\$ 210,744	\$ 2,036	0.98%
December	\$ 170,981	\$ 169,550	\$ 208,227	\$ 186,363	\$ 204,782	\$ 18,419	9.88%
January	\$ 170,645	\$ 195,030	\$ 204,051	\$ 183,199	\$ 217,647	\$ 34,448	18.80%
February	\$ 236,837	\$ 241,320	\$ 264,744	\$ 256,158	\$ 284,177	\$ 28,018	10.94%
March	\$ 163,136	\$ 169,754	\$ 186,812	\$ 175,922	\$ 205,749	\$ 29,826	16.95%
April	\$ 160,461	\$ 157,729	\$ 185,835			\$ -	#DIV/0!
May	\$ 203,235	\$ 234,742	\$ 223,320			\$ -	#DIV/0!
June	\$ 182,429	\$ 186,441	\$ 195,775			\$ -	#DIV/0!
July	\$ 179,622	\$ 190,696	\$ 210,758			\$ -	#DIV/0!
August	\$ 221,711	\$ 238,491	\$ 239,007			\$ -	#DIV/0!
September	\$ 186,321	\$ 179,133	\$ 203,486			\$ -	#DIV/0!
Total	\$ 2,243,991	\$ 2,355,166	\$ 2,545,329	\$ 1,194,516	\$ 1,349,762	\$ 155,247	13.00%

CITY OF KERRVILLE
Economic Improvement Corporation
Sales Tax Debt Service Fund

Cash Balance as of March 1, 2013		\$ 144,117
Revenues:		
Transfer from Sales Tax Improvements Fund	<u>\$ 42,083</u>	
Total Deposits	\$ 42,083	
Expenses:		
Paying Agent Fee		
Bond Principal		
Bond Interest		
Total Expenses	<u>\$ -</u>	
Revenues Over (Under) Expenditures:		<u>\$ 42,083</u>
Ending Cash Balance as of March 31, 2013		<u><u>\$ 186,200</u></u>

CITY OF KERRVILLE
Economic Improvement Corporation
Sales Tax Debt Service Fund
Revenue and Expense Statement
For the month ending March 31, 2013

	Annual Budget	Current Period	Y-T-D Actual	% of Budget	Budget Balance
BEGINNING CASH BALANCE	\$ 421,672		\$ 421,672		
REVENUE:					
Transfer from Sales Tax Improvement Fund	\$ 505,000	\$ 42,083	\$ 252,500	50.00%	\$ 252,500
TOTAL REVENUE	\$ 505,000	\$ 42,083	\$ 252,500	50.00%	\$ 252,500
	Annual Budget	Current Period	Y-T-D Actual	% of Budget	Budget Balance
EXPENDITURES:					
Series 1999 Sales Tax Bond Debt Service	\$ 465,000	\$ -	\$ 465,000	100%	\$ -
Series 1999 Sales Tax Bond Interest Expense	\$ 33,248	\$ -	\$ 21,971	66%	\$ 11,277
Paying Agent Fees	\$ 1,000	\$ -	\$ 1,000	100%	\$ -
First Southwest Continuing Disclosure Fee	\$ -	\$ -	\$ -	-	\$ -
TOTAL EXPENDITURES	\$ 499,248	\$ -	\$ 487,971	97.74%	\$ 11,277
ENDING CASH BALANCE: March 31, 2013	Budget \$ 427,424		Actual \$ 186,200		

CITY OF KERRVILLE
Economic Improvement Corporation
EIC Capital Projects Fund

Cash Balance as of March 1, 2013		\$	1,864,198
Revenues:			
Transfer In	\$		-
Total Revenues/Transfer In	\$		-
Expenses:			
Services			
Special Services			
Harper Road Utilities - Phase 2			
Hill Country Jr. Livestock Association			
Golf Course Improvements		23,167	
Golf Course Improvements - Retainage	\$	(921)	
	\$	22,246	
Total Expenses	\$	22,246	
Revenue Over (Under) Expenditures		\$	(22,246)
Ending Cash Balance as of March 31, 2013		\$	1,841,952

CITY OF KERRVILLE
Economic Improvement Corporation
Sales Tax Improvement Capital Projects Fund

Project Status Summary
For the month ending March 31, 2013

YEAR(S) FUNDED	PROJECTS	Funding Agreement	Agreement Commitment	EIC Funded To Date	Non-EIC Funding	Total Funded	Project Expenses to Date	Project Balance	EIC Future Allocation Balance
2009/10	Hill Country Home Opportunity	FA 2010-02	\$ 250,000	\$ 250,000		\$ 250,000	\$ 250,000	\$ 0	-
2009/10	Commercial Improvement Program		\$ 100,000	\$ 100,000		\$ 100,000	\$ 20,000	\$ 80,000	-
2010/11	Commercial Improvement Program		\$ 100,000	\$ 100,000		\$ 100,000	\$ -	\$ 100,000	-
2010/11	Hill Country Shooting Center	FA 2010-03	\$ 494,838	\$ 494,838		\$ 494,838	\$ 495,580	\$ (747)	-
	Harper Hwy Utility Ext Phase 2		\$ 1,000,000	\$ 1,000,000		\$ 1,000,000	\$ 506,671	\$ 493,329	-
2011/12	Fox Tank		\$ 300,000	\$ 300,000		\$ 300,000		\$ 300,000	-
2011-12	Downtown Utilities		\$ 300,000	\$ 300,000		\$ 300,000		\$ 300,000	-
2012-13	Golf Course Improvements		\$ 608,141	\$ 608,141		\$ 608,141	\$ 38,770	\$ 569,371	-
	Hill Country Jr. Livestock Assoc		\$ 150,000	\$ 149,703		\$ 149,703	\$ 149,703		297
TOTALS			\$ 3,302,979	\$ 3,302,682		\$ 3,302,682	\$ 1,460,724	\$ 1,841,952	297

Cash Balance on 3/31/2013 \$ 1,841,952

Fund 70 - General Capital Improvement Projects - supported by EIC					
YEAR(S) FUNDED	PROJECTS	Funding Agreement	Agreement Commitment	Total Funded	Expense
2011-12	River Trail	C2011-76	\$ 6,000,000	\$ 5,373,272	\$ 244,711
2011-12	Louise Hays Park Improvements	C2011-76	\$ 2,000,000	\$ 2,000,000	\$ -
TOTALS			\$ 8,000,000	\$ 7,373,272	\$ 244,711
				\$ 1,841,952	\$ 7,128,561

CITY OF KERRVILLE

River Trail Project Status Summary
As of month ending March 31, 2013

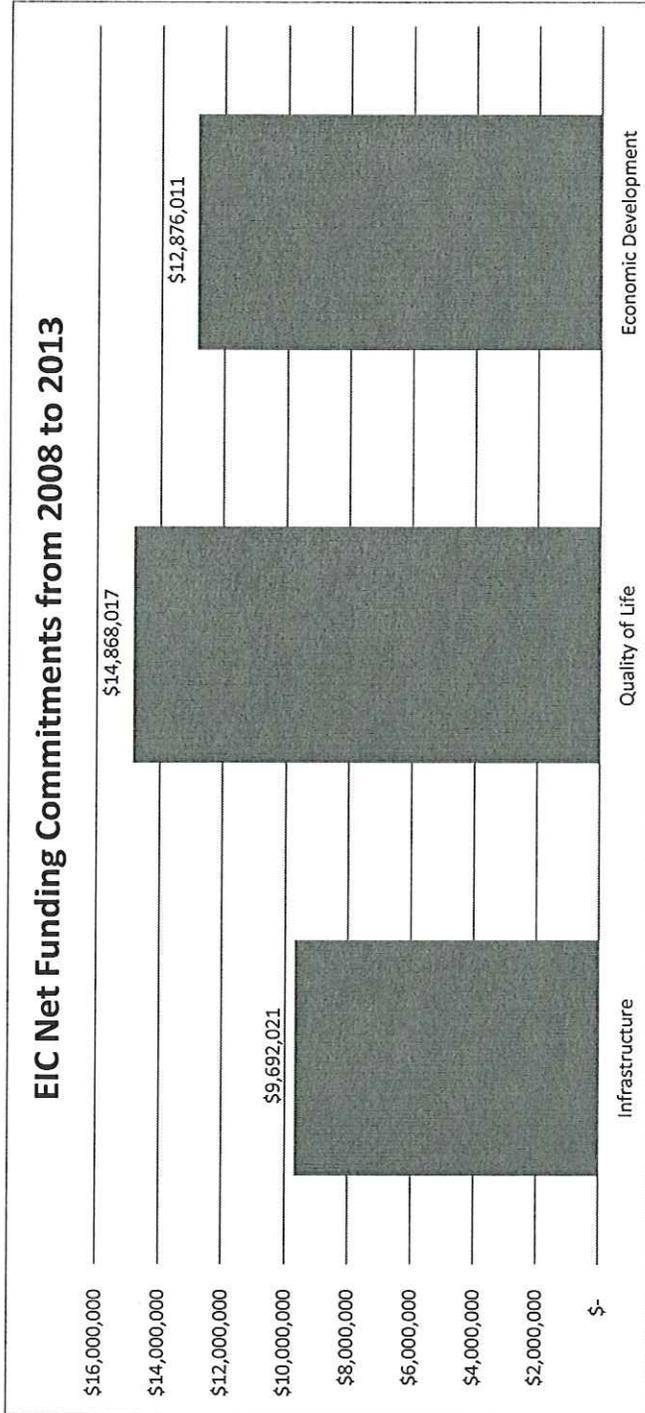
Date	Funding Commitment	Revenues					Actual Funding	Expenditures			Available Balance		
		Note	Bond Issuance	Transfers In From EIC Sales Tax	Interest Revenue	Total Funded		River Trail	Louise Hays	River Trail	Louise Hays	Total Available	
12/31/2011	\$ 8,000,000	Funding from 2011A Bond	\$ 3,449,745	\$ 25,000		\$ 3,474,745			\$ 3,474,745			\$ 3,474,745	
1/31/2012	\$ 8,000,000			\$ 25,000		\$ 3,499,745			\$ 3,499,745	\$ -		\$ 3,499,745	
2/29/2012	\$ 8,000,000			\$ 25,000		\$ 3,524,745			\$ 3,524,745	\$ -		\$ 3,524,745	
3/31/2012	\$ 8,000,000	Funding from 2012 Bond	\$ 3,500,000	\$ 25,000		\$ 7,049,745			\$ 6,000,000	\$ 1,049,745		\$ 7,049,745	
4/30/2012	\$ 8,000,000			\$ 25,000		\$ 7,074,745			\$ 6,000,000	\$ 1,074,745		\$ 7,074,745	
5/31/2012	\$ 8,000,000			\$ 25,000		\$ 7,099,745			\$ 6,000,000	\$ 1,099,745		\$ 7,099,745	
6/30/2012	\$ 8,000,000			\$ 25,000		\$ 7,124,745	\$ 5,450		\$ 5,994,550	\$ 1,124,745		\$ 7,119,295	
7/31/2012	\$ 8,000,000			\$ 25,000		\$ 7,149,745	\$ 3,958		\$ 5,990,592	\$ 1,149,745		\$ 7,140,337	
8/31/2012	\$ 8,000,000			\$ 25,000		\$ 7,174,745			\$ 5,165,337	\$ 2,000,000		\$ 7,165,337	
9/30/2012	\$ 8,000,000			\$ 25,000		\$ 7,199,745			\$ 5,190,337	\$ 2,000,000		\$ 7,190,337	
10/31/2012	\$ 8,000,000	Transfer In from EIC Sales Tax Fund		\$ 25,000		\$ 7,224,745			\$ 5,215,337	\$ 2,000,000		\$ 7,215,337	
11/30/2012	\$ 8,000,000			\$ 25,000		\$ 7,249,745			\$ 5,240,337	\$ 2,000,000		\$ 7,240,337	
12/31/2012	\$ 8,000,000	Interest earned on Total Available balance (retroactive)		\$ 25,000	\$ 16,939	\$ 7,291,684	\$ 25,860		\$ 5,256,416	\$ 2,000,000		\$ 7,256,416	
1/31/2013	\$ 8,000,000			\$ 25,000	\$ 665	\$ 7,317,349	\$ 206,155		\$ 5,075,926	\$ 2,000,000		\$ 7,075,926	
2/28/2013	\$ 8,000,000			\$ 25,000	\$ 1,375	\$ 7,343,724	\$ 2,817		\$ 5,099,484	\$ 2,000,000		\$ 7,099,484	
3/31/2013	\$ 8,000,000			\$ 25,000	\$ 4,548	\$ 7,373,272	\$ 471		\$ 5,128,561	\$ 2,000,000		\$ 7,128,561	
	\$ 8,000,000	Total	\$ 6,949,745	\$ 400,000	\$ 23,527	\$ 7,373,272	\$ 244,711	\$ -	\$ 5,128,561	\$ 2,000,000		\$ 7,128,561	

Cash Balance			
<u>Fund Number</u>	<u>Fund Name</u>	<u>Cash Amount</u>	<u>Period</u>
40	Sales Tax Improvement Fund	\$ 1,806,423	3/31/2013
43	EIC Debt Service Fund	\$ 186,200	3/31/2013
75	EIC Projects Fund	\$ 1,841,952	3/31/2013
	Total EIC Cash Balance	\$ 3,834,575	3/31/2013

Where Cash and Investment Held					
<u>Type</u>	<u>Investment Vehicle</u>	<u>Amount</u>	<u>Interest Earned</u>	<u>Interest Earned (Annualized)</u>	<u>Period</u>
Cash	Wells Fargo Checking	\$ 197,637	\$ -	0.00%	3/31/2013
ST Investment	EIC TexPool	\$ 1,572,746	\$ 138.69	0.11%	3/31/2013
ST Investment	EIC TexStar	\$ 1,573,850	\$ 149.14	0.11%	3/31/2013
HILCO FCU	CD	\$ 245,244	\$ 145.72	0.71%	3/31/2013
Kerr County FCU	CD	\$ 245,097	\$ 97.33	0.48%	3/31/2013
	Total Cash & Investments	\$ 3,834,575	\$ 530.88	0.17%	

Economic Improvement Corporation Funding Commitments from 2008 to 2013

	1998-2005	2006	2007	2008	2009	2010	2011	2012	2013	Net Total	Net Total (%)
Infrastructure	\$ 4,993,465	\$ 350,000	\$ -	\$ 2,500,000	\$ 513,456	\$ -	\$ 1,000,000	\$ 335,100	\$ -	\$ 9,692,021	26%
Quality of Life	\$ 2,027,038	\$ 1,500,000	\$ 750,000	\$ 370,000	\$ 718,000	\$ 744,838	\$ 8,000,000	\$ 758,141	\$ -	\$ 14,868,017	40%
Economic Development	\$ 8,883,584	\$ 308,000	\$ 478,000	\$ 862,040	\$ 672,387	\$ 45,000	\$ 225,000	\$ 775,000	\$ 627,000	\$ 12,876,011	34%
Grand Total	\$ 15,904,087	\$ 2,158,000	\$ 1,228,000	\$ 3,732,040	\$ 1,903,843	\$ 789,838	\$ 9,225,000	\$ 1,868,241	\$ 627,000	\$ 37,436,050	100%



Agenda Item:

3B. Capital projects update. (staff)

Harper Highway Project Phase II

Golf Course Improvements (Pavilion and Parking Lot Projects)

Downtown Utility Improvement Project

**TO BE CONSIDERED BY THE
ECONOMIC IMPROVEMENT CORPORATION,
CITY OF KERRVILLE, TEXAS**

SUBJECT: Capital Projects Update

AGENDA DATE: April 15, 2013

DATE SUBMITTED: April 11, 2013

SUBMITTED BY: Todd Parton,
City Manager

CLEARANCES:

EXHIBITS/INFORMATION: Status Reports

APPROVED FOR SUBMITTAL BY CITY MANAGER:



Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE FINANCE DIRECTOR:

SUMMARY STATEMENT

Attached are status reports for the following projects:

Harper Highway Project Phase II

Golf Course Improvements (Pavilion and Parking Lot)

Downtown Utility Improvement Project

RECOMMENDED ACTION

Update only. No action required.

EIC Status Report Harper Highway Utility Extension Phase Two

SCOPE
<ul style="list-style-type: none"> Phase Two Projects consists of the construction of approximately 4,600 linear feet of 12" water main & appurtenances from the North end of Old Harper Road; thence west along the south line of Interstate I-10 R.O.W. to Harper Road (RM 783); thence south along both the east & west side of RM 783 to its intersection with Old Harper Road; thence, east along Old Harper Road to its intersection with Town Creek Road; installation of 12" wastewater main from the North end of Old Harper Road; thence west along the south line of Interstate I-10 R.O.W. to the West side of Harper Road (RM 783); thence south along the west line of RM 783 to a property owned by the Kerrville Bible Church; and installation of 12" wastewater main from the intersection of Old Harper Road and Town Creek Road; thence Southwest along Old Harper Road to the west side of Harper Road (RM 783); thence North along the west line of RM 783 to the property North of the Northpoint Investors, LTD. property. In all, the sanitary sewer for this Phase 2 project includes approximately 3,000 linear feet of wastewater main & appurtenances.
<p>Status Construction contract was awarded to Qro Mex Construction at May 22, 2012 City Council meeting. Construction is complete. Outstanding final acceptance issues include revegetation/stabilization within the TxDOT right of way. C-3 Environmental Specialties, LP has been contracted to finalize the required revegetation and stabilization within the right of way of Harper Highway, and is currently actively working on said stabilization. Project final acceptance shall be issued upon successful compliance with TxDOT requirements.</p>

PHASING	Action Item	Schedule (Status)	Task/Issues	Comments/Risks
Easement Acquisition or Property Agreements	6 easements to CoK completed through Legal and executed by property owner 1 easement (Howard) in negotiation	Complete Complete		
Misc. Reports/Permits	Approval from TxDOT for construction approval within Control of Access area in TxDOT right of way received.	Approved/Complete	TxDoT final approval of permits	
Design	TxDOT Permits under contract HDR Engineering	Approved Complete	General construction permits for construction within TxDOT right of way	
Construction Drawings Bidding/Contracts Construction	final plans/specs/costs/ documents Construction contract awarded to Qro Mex Construction 5/22/12 build project /Under Construction	completed 4/2012 start June 2012; complete Dec. 2012	all project elements contract prep	

FUNDING - BUDGET	Allocation	Expended - Encumbered	Balance	Cost Est. for Package	Needed to Complete Package
EIC funding (FA2008-013)	\$1,000,000	\$412,409.66	\$587,590.34	Construction \$580,000 Materials Testing \$38,000	

EIC Status Report Golf Course Pavilion Project

SCOPE	<ul style="list-style-type: none"> This project will consist of approximately a 40'x40' pavilion with 1600 square feet of covered space with a standing seam roof to match the pro shop, rehabilitation of the retaining wall below the pavilion area, cart path connection from the pavilion area to the course, electrical outlets, lights, ceiling fans, score board for tournaments and stone/brick on the pavilion columns to bring the pro shop building and the pavilion together. Additionally, this project consists of the construction of an approximately 100 space parking lot, which will increase the existing parking by approximately 30 spaces; one main entrance into the golf course simplifying circulation; landscape islands to provide aesthetics and shade; a plaza area in front of the pro shop and a screen for the adjacent residences.
Status	<p>Construction contract was awarded to JM Lowe at February 12, 2013 City Council meeting. Construction began on February 26, 2013. The concrete slab for the new pavilion is now complete, and the columns are in place. New retaining wall is constructed and stone facade construction is underway. Most of the construction required for relocating overhead utilities to underground is complete. Contractor is currently finishing the construction of islands, with concrete curb and gutter, within the parking lot area.</p>

PHASING	Action Item	Schedule (Status)	Task/Issues	Comments/Risks
Design	Materials Testing and Survey	December 2012	Geotechnical Testing-Completed Survey-Completed	
	Design	December 2012/January 2013	Final Design Documents complete	Documents combined with the parking lot for one project at bidding
	Bidding	January-February 2013	Advertise-Jan 18, Jan 25 Prebid-Jan 29 Open Bids-Feb 5	Bids opened on Feb 5. Five bids received with low bid of \$328,150.00 for both improvement projects combined
Construction	Award	February 2013	City Council agenda item for award-Feb 12	Council awarded the construction contract to JM Lowe on February 12, 2013
		February-April 2013	Begin Construction-Feb 25 Final Punch List-April 30 Open for use-May 15	Preconstruction meeting was held on Feb 22. Construction began on Feb 26.

FUNDING - BUDGET	Allocation	Expended - Encumbered	Balance	Cost Est. for Package	Needed to Complete Package
FA-2012-05 Survey Materials Testing Design	<p>\$608,141.00 \$7,000.00 \$7,500.00 \$19,000.00 for Pavilion</p> <p>Parking lot improvements designed in house by Engineering Director and Project Engineer for a cost savings of approximately \$24,000.00</p>	\$45,437.11	\$562,703.89		
Construction	\$328,141.00				



KERRVILLE
PUBLIC
UTILITY
BOARD

2250 Memorial Blvd. • P. O. Box 294999 • Kerrville, Texas 780294999 • 830-257-3050 • FAX 830-257-8078

MEMORANDUM

To: David Wampler Kenneth Early
Rex Boyland Gary Cochrane
Larry Howard Polly Rickert
Councilmember Stacie Keeble

From: Mike Wittler

Date: April 11, 2013

Re: Update on Downtown Utility Conversion Project Status

KPUB's electrical contractor has switched all of the customers over to underground electric service. We have removed our overhead services and begun removing our overhead primary lines and transformers behind the buildings. We have also contacted TXDOT to schedule lane closures so that we can remove the overhead facilities along Sidney Baker.

Hill Country Telecommunications has also completed the installation of their cables and removed all of their overhead facilities.

Windstream has indicated that their crews should start work in 2-3 weeks. Time Warner has scheduled their crews to install cable next week and splice fiber the following week. Once Windstream and Time Warner have moved their services underground and removed their overhead facilities, KPUB can remove the remaining poles and wires; this should happen the week of May 6th.

I will be available at your April 15^h meeting to address any additional questions or concerns that you may have.

Sincerely,

Mike Wittler, P.E.
Chief Engineer
Kerrville Public Utility Board
Office 830-792-8270
Mobile 830-739-7834

Agenda Item:

3C. Update regarding "Go" Team activities. (staff)

**TO BE CONSIDERED BY THE
ECONOMIC IMPROVEMENT CORPORATION,
CITY OF KERRVILLE, TEXAS**

SUBJECT: Update on "Go Team" activities

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *AB* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS:

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: *[Signature]*

Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

The Economic Development "Go Team" met on April 4, 2013 to review the following funding request applications:

1. Kerrville's 4th on the River;
2. Comanche Trace for the Texas Hill Country Wine and Brew Festival;
3. Texas Folk Music Foundation for the Kerrville Folk Festival;
4. Kerrville Area Chamber of Commerce for Kerrfest; and
5. Hill Country District Junior Livestock Show, Inc.

The team evaluated the applications and found that items 1-4 above qualify for 4B funding as presented.

It is anticipated that additional "Go Team" meetings will be scheduled in the near future to discuss prospects and Economic Development strategies that Kerrville Economic Development Corporation has tasked the KEDC Executive Director with.

RECOMMENDED ACTION

This report is provided for informational purposes only and no action is required.

Agenda Item:

3D. Update on River Trail and Parks projects. (Rickert)

**TO BE CONSIDERED BY THE
ECOMONIC IMPROVEMENT CORPORATION,
CITY OF KERRVILLE, TEXAS**

SUBJECT: EIC Monthly Report on River Trail and Parks Projects

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 9, 2013

SUBMITTED BY: Malcolm Matthews **CLEARANCES:** Kristine Ondrias

EXHIBITS: Monthly Report

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure	Current Balance	Amount	Account
Required:	in Account:	Budgeted:	Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE FINANCE DIRECTOR:

SUMMARY STATEMENT

EIC Monthly Report on the River Trail and the Louise Hays and Lehmann & Monroe Parks projects.

RECOMMENDED ACTION

No action required.

Monthly Status Report

River Trail/Parks Projects

April 2013

4B Funds

\$6,000,000 (River Trail Project)

\$2,000,000 (Louise Hays and Lehmann & Monroe Parks Project Renovation)

Status Report Kerrville River Trail

Package A

SCOPE

Package A extends from a new trailhead at the Riverside Nature Center parking lot, along the west property line of the RNC, down to the river's edge, under the Lemos St. Bridge, construction of a trail bridge across the river, through Tranquility Island, to the west end of the parking area in Louise Hays Park. The 10' wide trail will be constructed of concrete, except for the segment that runs along the RNC western property line. Total trail length: 0.6 miles

Amenities

Trailheads with lighting, observation areas, seating areas, trail bridge, drainage, and signage. [Note: additional amenities, such as trail entries, kiosks, and interpretive signage, will be added, once designed.]

PHASING	Action Item	Schedule (Status)	Task/Issues	Comments/Risks
Recreation easements or Property Agreements	easement to CoK from RNC	complete (6/12; 9/12)	RNC to provide easement to City	requires RNC approval
	lease renewal to RNC of CoK property	complete (6/12)	City to provide lease to RNC	requires City Council approval
	approval from TxDoT and GLO for use of state property	complete (5/12)	TxDoT approval of plans and Const./Maint. Agreement	SA office approval; include in MMA
Property Survey	construction easements, if needed	NA	NA	NA
	M&B and Topo surveys	complete (3/12)	identify property boundary and grades	
Misc. Reports/Permits	LOMR	upon trail completion	flood level impact, if any	submittal to FEMA
	TPWD (land & water permit)	complete (5/12)	coffer dam - bridge construction review	review by TPWD
	USACE	complete (5/12)	involves jurisdictional waters of the US	no USACE individual permit required
Design	contract - Hewitt Engineering			
	location of trail	complete (12/11)	define gradients and layout	
Preliminary Design	schematic plans; prelim. costs	50% review - complete (12/11)	all project elements	
		75% review - complete (1/12)	all project elements	
		90% review - complete (2/12)	all project elements	
Construction Drawings	final plans/specs/costs/ documents	complete (3/12)	all project elements	
Bidding/Contracts	secure contractor	bid (3/12); awarded (5/12) to Westar Construction	bid process, contract prep	project delay, bid cost, permit approvals, etc.
Construction	build project	start (5/12); 100% complete; <u>completion (12/12)</u>	sequencing of work	dedication 12/15/12

FUNDING - BUDGET		Allocation	Expended - Encumbered	Balance	Cost Est. for Package	Needed to Complete Package
G.O. bonds (2002) Park Dedication Funds	\$500,000 —25,000 \$525,000	2002 bonds \$147,112 [includes completion of the River Trail Master Plan and survey work]	\$377,888	Construction bid: \$667,427 plus 10% contingency \$735,000	2002 bonds \$377,888 2011 bonds \$357,112 (includes contingency)	
COs (4B)	\$357,112					

Status Report Kerrville River Trail

Package B and Parks Project

SCOPE

Package B and Parks Project connects to Package A at the west end of the Louise Hays Park parking lot, through Louise Hays Park and Lehmann & Monroe Park, to G St. r.o.w. The 10' wide trail will be constructed of concrete. This Package will be coordinated with the Jefferson Wastewater Project and Water transmission Line Project, both slated for completion by fall 2013. This Package will include the entire scope of work for the Louise Hays Park/Lehmann & Monroe Park Project, as funded by 4B. *Total trail length: 1 mile*

Amenities

Trail - trailheads with security lighting, observation areas, seating areas, bridging, drainage, signage, trail entries, kiosks, and interpretive signage.
Parks - park amenities, amphitheater/stage, playground, sprayground, picnic areas, large pavilion upgrades, river access, restrooms, parking, lighting, utilities, landscaping, and signage.

PHASING

	Action Item	Schedule (Status)	Task/Issues	Comments/Risks
Recreation easements or Property Agreements	easements to CoK from property owners construction easements, if needed	complete by 8/31/13 na	CoK to secure easements from property owners; title work and surveys na	requires property owner approval, purchase, or other requires property owner approval
Property Survey	M&B and Topo surveys	M&B - complete (9/12) Topo - partially complete upon trail completion	identify property boundary and grades	
Misc. Reports/Permits	LOMR TPWD (land & water permit) GLO (state property use)	7/1/13, if needed 7/1/13, if needed	flood impact, if any environmental impact to state waters routing preference	may require submittal to FEMA review by TPWD approval by State, if needed complete (6/12)
Design	-Trail Routing Options - Halfff team -Final Design Contract - Halfff Team	complete (6/12) complete (approved 12/11/12)	define route options w/ costs all remaining design phases	Council approval (12/11/12) coord. with utilities projects
Preliminary Design	schematic plan with amenities; prelim. costs	50% review - (partially complete) 75% review - 90% review -	all project elements all project elements all project elements	
Construction Drawings	final plans/specs/costs/ documents	complete by mid 2013	all project elements	project delay assoc. with approvals
Bidding/Contracts	secure contractor	mid 2013	bid process, contract prep	project delay, bid cost, etc.
Construction	build project	start fall 2013	sequencing of work	typical delays/field alterations

FUNDING - BUDGET		Allocation	Expended - Encumbered	Balance	Cost Est. for Package	Needed to Complete Package
COs (4B) - River Trail		\$1,000,000	Design fee: \$99,537	\$900,463		
COs (4B) - LHP/LMP Project		\$2,000,000	\$199,073	\$1,800,927		

Package C and D

Status Report Kerrville River Trail

SCOPE

Package C and D extends from a new trailhead at the Knapp Crossing Boat Ramp parking lot, runs adjacent to the river, ties into the Guadalupe St. r.o.w.(Package D) extends to Guadalupe Park and connects to Package A (Package C). The 10' wide trail will be constructed of concrete. TBD - this package's design/construction expected to be integrated with private sector improvements. Total trail length: 1.6 miles

Amenities

Trailheads with lighting, observation areas, seating areas, trail bridge, drainage, signage, trail entries, kiosks, interpretive signage, and private improvement interface.

PHASING	Action Item	Schedule (Status)	Task/Issues	Comments/Risks
Recreation easements or Property Agreements	easement to CoK from property owners	TBD	CoK to secure easements from property owners	requires property owner approval, purchase, or other; may require KSH property
	construction easements, if needed	TBD	TBD	requires property owner approval
Property Survey	M&B and Topo surveys	(partially complete)	identify property boundary and grades	
Misc. Reports/Permits	LOMR		flood impact, if any	may require submittal to FEMA
	TPWD (land & water permit)		environmental impact to state waters	review by TPWD
Design	TBD	(partially complete)		waiting for private development
Routing	location of trail	(partially complete)	define gradients and layout	" " " "
Preliminary Design	schematic plan with amenities;	50% review -	all project elements	
	prelim. costs	75% review -	all project elements	" " " "
		90% review -	all project elements	" " " "
Construction Drawings	final plans/specs/costs/ documents	TBD	all project elements	" " " "
Bidding/Contracts	secure contractor	TBD	bid process, contract prep	" " " "
Construction	build project	TBD	sequencing of work	" " " "

FUNDING - BUDGET		Allocation	Expended - Encumbered	Balance	Cost Est. for Package	Needed to Complete Package
COs (4B)						

Status Report Kerrville River Trail

Package E

SCOPE
Package E extends from west terminus of trail on Junction Hwy along the river's edge, connect to a new trailhead at the Cypress Boat Ramp parking lot, to the trailhead at the Knapp Crossing trailhead. The 10' wide trail will be constructed of concrete. Total trail length: up to 1 mile
Amenities
Trailheads with lighting, observation areas, seating areas, trail bridge, drainage, signage, trail entries, kiosks, and interpretive signage.

PHASING	Action Item	Schedule (Status)	Task/Issues	Comments/Risks
Recreation easements or Property Agreements	easement to CoK from property owners	TBD	CoK to secure easements from property owners	requires property owner approval, purchase, or other
	construction easements, if needed	TBD	TBD	requires property owner approval
	M&B and Topo surveys	(partially complete)	identify property boundary and grades	
Property Survey	LOMR		flood impact, if any	may require submittal to FEMA
	TPWD (land & water permit)		environmental impact to state waters	review by TPWD
Design	TBD			waiting for private development
	schematic plan with amenities; prelim. costs	50% review – (partially complete) 75% review – 90% review –	all project elements all project elements all project elements	“ “ “ “ “
Construction Drawings Bidding/Contracts	final plans/specs/costs/ documents	TBD	all project elements	“ “ “ “ “
	secure contractor	TBD	bid process, contract prep	“ “ “ “ “
Construction	build project	TBD	sequencing of work	“ “ “ “ “

FUNDING - BUDGET	Allocation	Expended - Encumbered	Balance	Cost Est. for Package	Needed to Complete Package
COs (4B)					

Status Report Kerrville River Trail

Package F

SCOPE
Package F extends from G St. (Package B terminus) along the river to Kerrville Schreiner Park. The 10' wide trail will be constructed of concrete. This Package will be coordinated with the Jefferson Wastewater Project and Water transmission Line Project, both slated for completion by fall 2013. <i>Total trail length: up to 2 miles</i>
Amenities Trailheads with security lighting, observation areas, seating areas, trail bridge, drainage, signage, trail entries, kiosks, and interpretive signage.

PHASING	Action Item	Schedule (Status)	Task/Issues	Comments/Risks
Recreation easements or Property Agreements	easement to CoK from property owners	complete by 8/31/13	CoK to secure easements from property owners	requires property owner approval, purchase, or other
Property Survey	construction easements, if needed	complete by 8/31/13	determine need by 6/1/13	requires property owner approval
Misc. Reports/Permits	M&B and Topo surveys	M&B - complete (9/12) upon trail completion	identify property boundary and grades	coord. w/ utilities projects
	LOMR	7/1/13, if needed	flood impact, if any	may require submittal to FEMA
Design	TPWD (land & water permit)	complete (6/12)	environmental impact to state waters	complete (6/12)
	-Trail Confirmation - Terra Design Group (TDG) team		define route options w/ costs	
Preliminary Design	-Final Design Contract – TDG Team	negotiate by 4/15/13	all remaining design phases	requires Council approval
	schematic plans with amenities; prelim. costs	50% review – 75% review – 90% review –	all project elements	coord. with utilities projects
Construction Drawings	final plans/specs/costs/ documents	complete by late 2013	all project elements	project delay assoc. with approvals
Bidding/Contracts	secure contractor	late 2013	bid process, contract prep	project delay, bid cost, etc.
Construction	build project	Start late 2013	sequencing of work	typical delays/field alterations

FUNDING - BUDGET	Allocation	Expended - Encumbered	Balance	Cost Est. for Package	Needed to Complete Package
COs (4B)	\$2,000,000				

Other Services to be Evaluated

Required reporting and permitting may dictate additional professional services or consolidation of services assigned to the design teams. These include, but are not limited to, the following.

1. Floodplain/Floodway Impact, Hydraulic Analysis, Section 404 – Clean Water Act submittals (Corps of Engineers), and Flood Insurance Rate Map/ Letter of Map Revision preparation and submittal (CoK, FEMA) may be best completed by one firm in order to comprehensively address the issues and data collection/reporting. This could avoid multiple submittals (costs) and reduce mistakes and need for resubmittals. We will make a determination on this approach in the near future.
2. Archeological and Environmental Surveys and Section 404 review will need to be completed in areas where sensitive site conditions are probable. We anticipate no extreme findings in the initial surveys/reports; however, if further study is required by state or federal agencies, those services will require amendments to the consultant contracts.
3. TDLR permitting for ADA compliance, CoK building permits, Texas Historical Commission plan review, any other city or state agency submittals, will best be submitted by each of the design teams at the time of plan completion. This keeps regulation compliance with the design teams.

Agenda Item:

3E. Report on Fox Tank Annual Employment and Investment Report. (staff)

**TO BE CONSIDERED BY THE
ECONOMIC IMPROVEMENT CORPORATION,
CITY OF KERRVILLE, TEXAS**

SUBJECT: Fox Tank Annual Employee and Investment Report

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *ab* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS: Memorandum Dated April 2, 2013 – Year End Jobs and Investments

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

Attached is the Fox Tank Annual Employee and Investment report. This report will be provided to the EIC by the KEDC Executive Director on a monthly basis confirming the employee requirements as set forth in the grant agreement with Fox Tank, Inc.

RECOMMENDED ACTION

This is for information only. No recommended action.



Kerr Economic Development Corporation
 1700 Sidney Baker, Suite 100
 Kerrville, TX 78028
 830/896-1157
 FAX: 830/896-1175

MEMORANDUM

TO: Nathan Fox
 Fox Tank Company
 Nathan@foxtankcompany.com

FROM: Dorene Canales dorene.canales@kerr-edc.com
 Jonas Titas jonas.titas@kerr-edc.com

DATE: April 2, 2013

RE: Year End Jobs and Investments

As you know, every January we report year-end numbers. Upon receipt, please complete the information below regarding calendar year 2012 and email (Dorene.canales@kerr-edc.com) or fax back to 830/896-1175. If you have questions, please call or email.

Description	Total for 2012
Total Full Time Employment (FTE) at 12/31/2012	62
New FTEs in 2012	62
New square feet leased in 2012	14,500
New square feet constructed in 2012	10,500
Capital investment in plant/construction in 2012	452,229
Capital investment in equipment in 2012	1,754,629

 Name (R. Nathan Fox)

 email nathan@foxtankcompany.com

 Phone (830) 792-0770

Your prompt response is appreciated.

Agenda Item:

- 3F. Kerrville Economic Development Corporation (KEDC) Update regarding KEDC Activities. (Jonas Titas)

**TO BE CONSIDERED BY THE
ECONOMIC IMPROVEMENT CORPORATION,
CITY OF KERRVILLE, TEXAS**

SUBJECT: Update on Kerrville Economic Development Corporation Activities

FOR AGENDA OF: April 15, 2013

DATE SUBMITTED: April 11, 2013

SUBMITTED BY: Ashlea Boyle, *AB*
Special Projects Coordinator

CLEARANCES: Todd Parton,
City Manager

EXHIBITS:

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: *TP*

Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

This is a routine update from the KEDC Executive Director regarding KEDC activity.

RECOMMENDED ACTION

This is for information only. No recommended action.

Agenda Item:

3G. Downtown Wireless Project. (staff)

**TO BE CONSIDERED BY THE
ECONOMIC IMPROVEMENT CORPORATION,
CITY OF KERRVILLE, TEXAS**

SUBJECT: Update on Downtown Wireless Usage

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *AB* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS: March Usage Report

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure	Current Balance	Amount	Account
Required:	in Account:	Budgeted:	Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

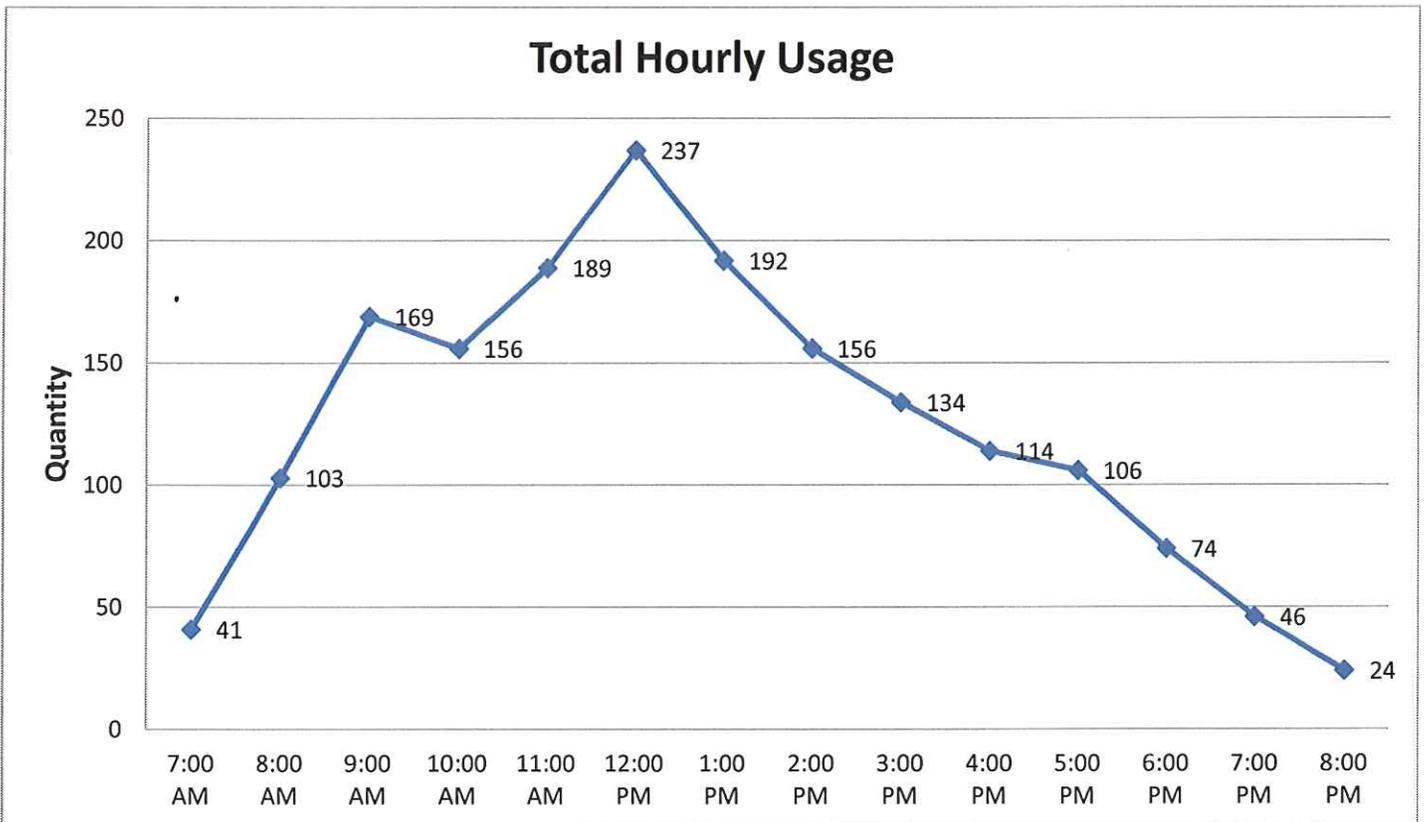
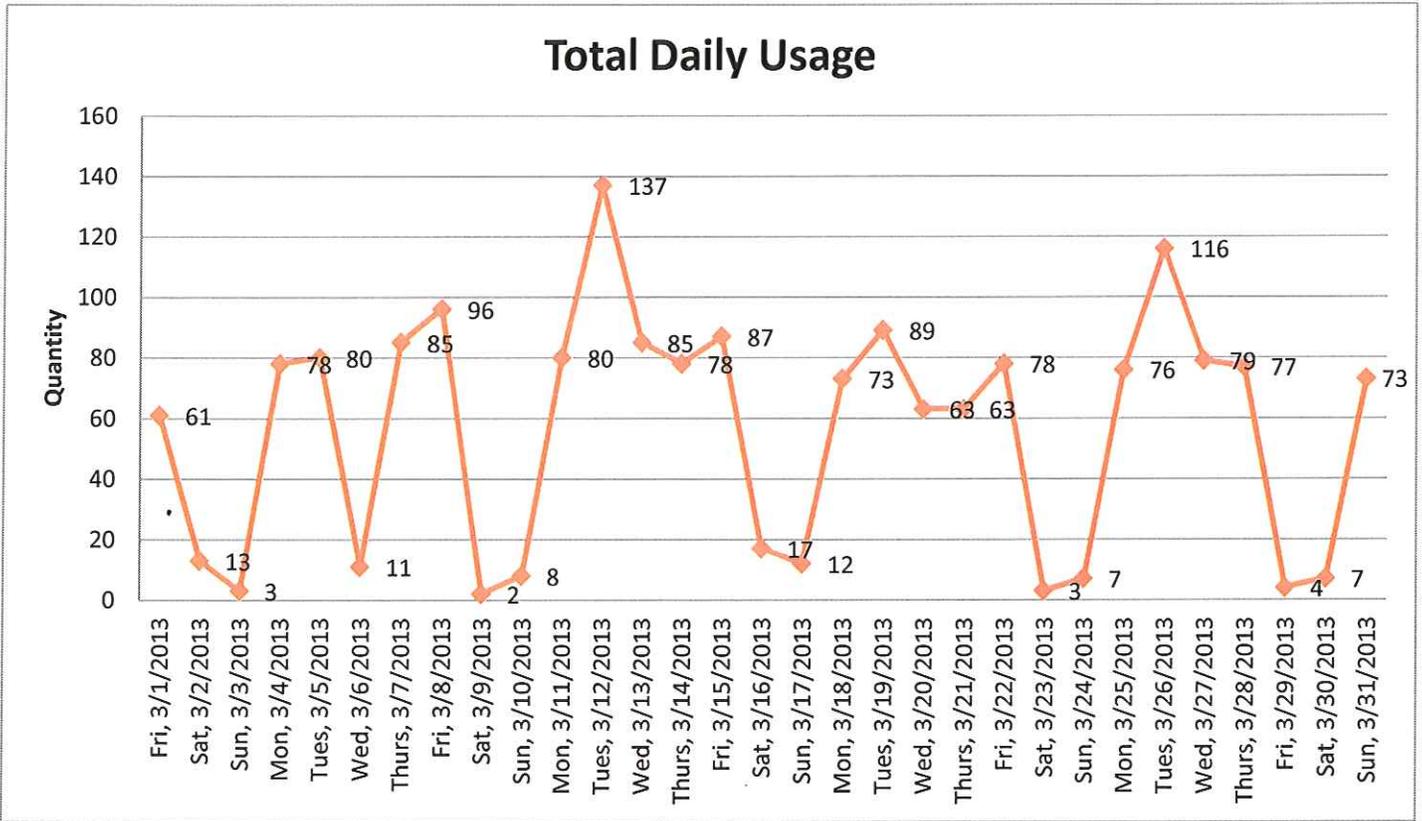
As per direction at the February 25, 2013 EIC meeting, staff are continuing to monitor and document the Downtown Wireless usage for Peterson Plaza. The attached graphs depict the trend analysis from March 2013.

Staff will continue to provide monthly usage and trend analysis reports.

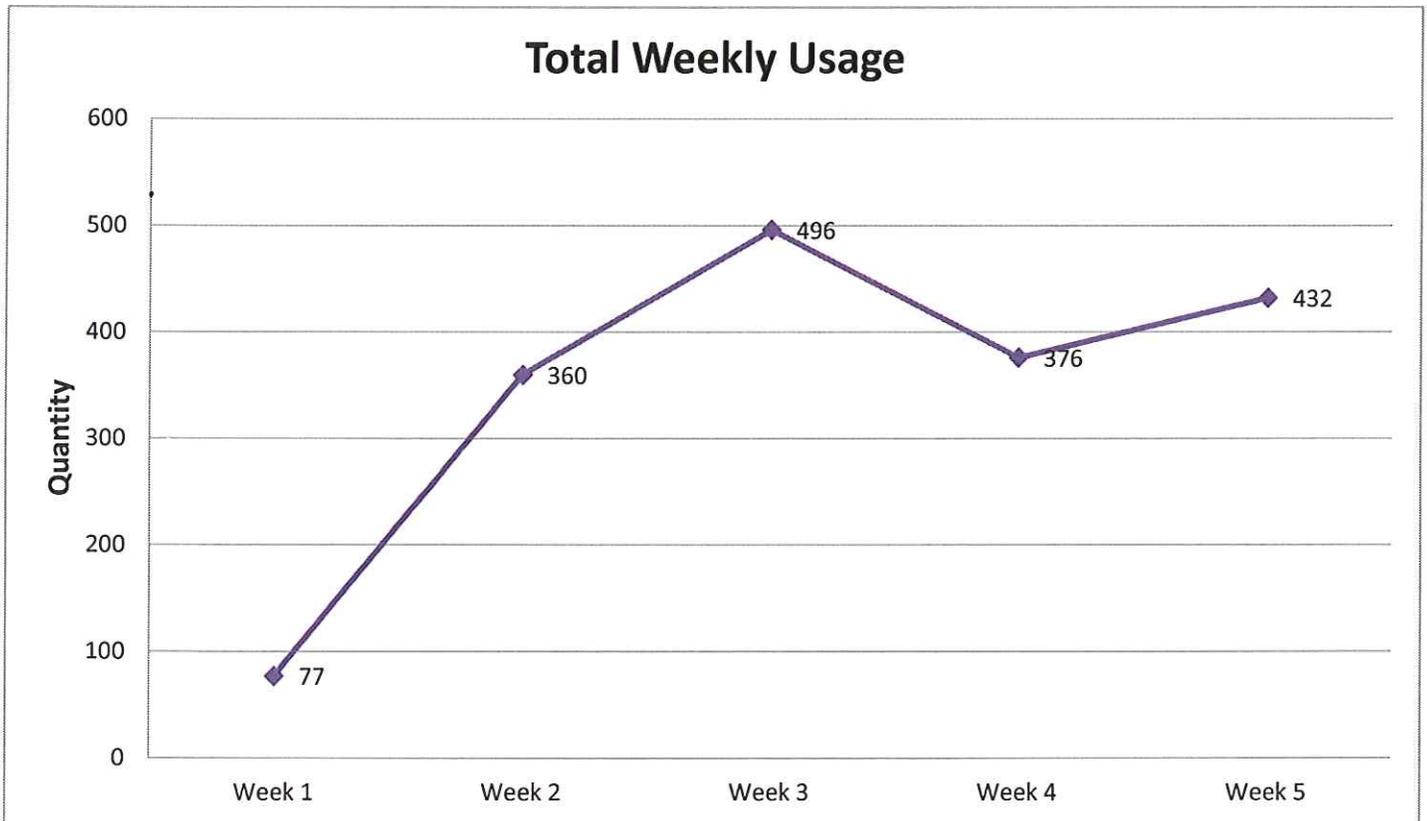
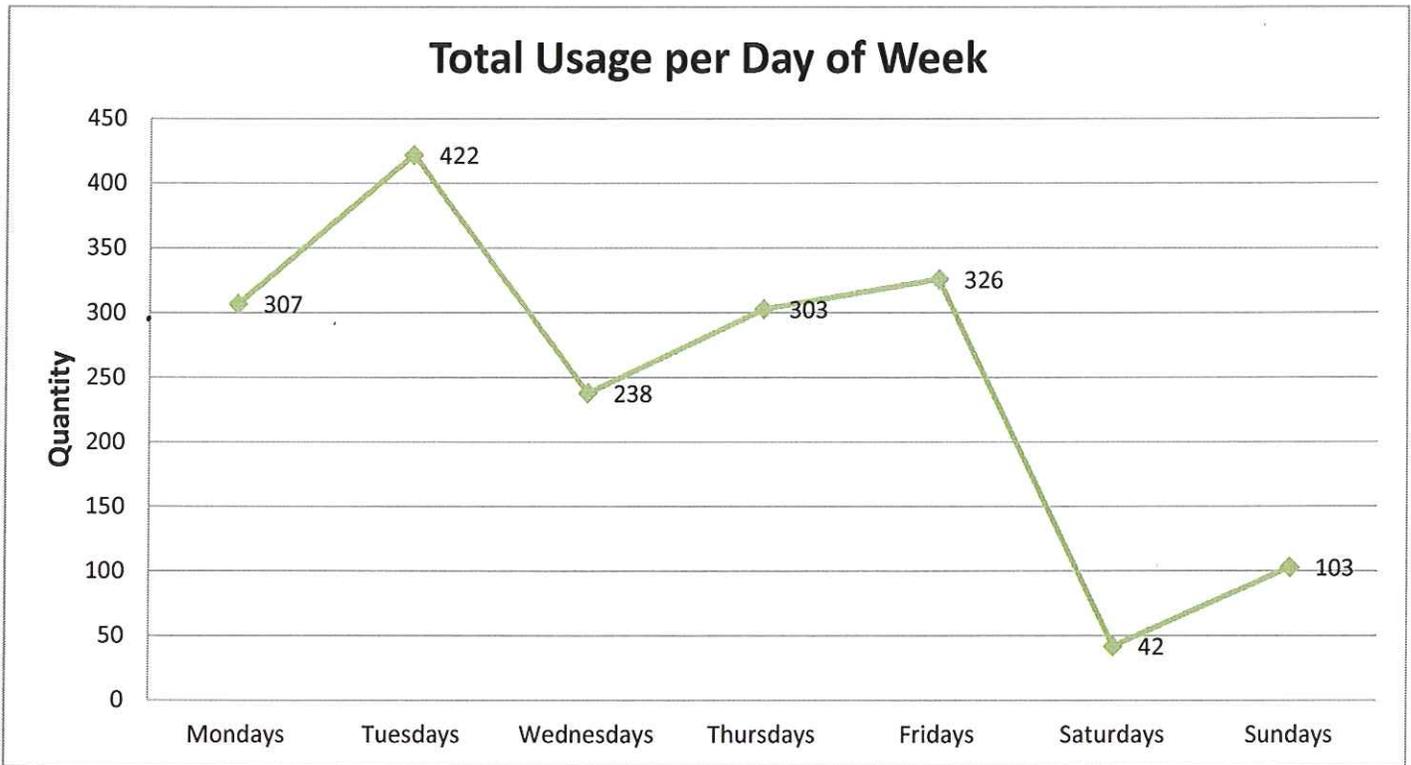
RECOMMENDED ACTION

This report is for informational purposes only and no action is required.

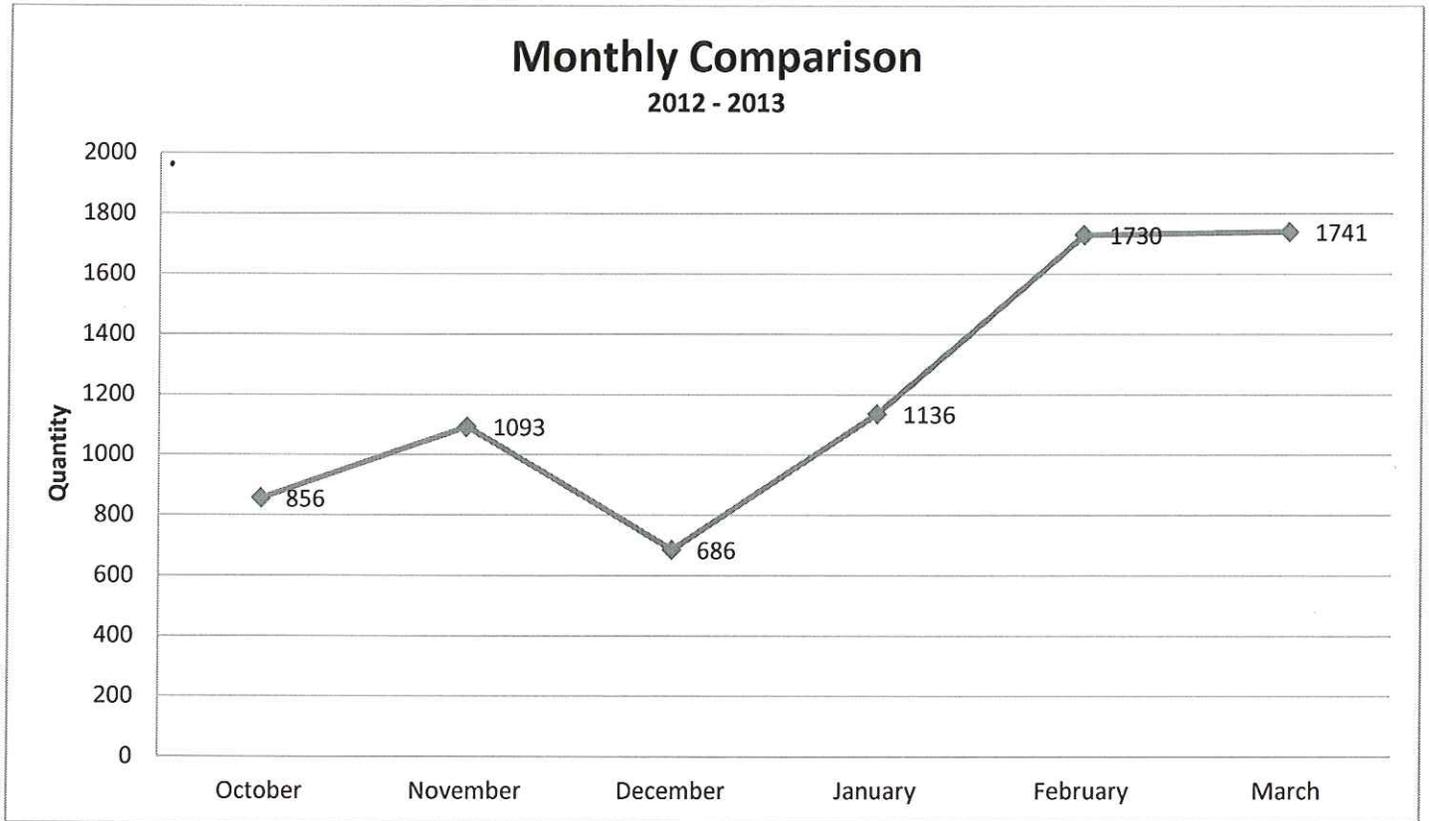
Downtown Wireless Usage Report – March 2013



Downtown Wireless Usage Report – March 2013



Downtown Wireless Usage Report – March 2013



Agenda Item:

3H. Update regarding reuse of effluent water from the City of Kerrville Reclamation Plant. (staff)

**TO BE CONSIDERED BY THE CITY COUNCIL
CITY OF KERRVILLE, TEXAS**

SUBJECT: Update regarding reuse of effluent water from the City of Kerrville Reclamation Plant

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *ab* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS: Provided by Freese & Nichols –
1) Preliminary Opinion of Probable Construction Cost, 200 MG
2) Effluent Pond Map - 200 MG
3) Preliminary Opinion of Probable Construction Cost, 350 MG
4) Effluent Pond Map - 350 MG

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure	Current Balance	Amount	Account
Required:	in Account:	Budgeted:	Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

At its workshop on April 4, 2013, the EIC discussed the city's long term utility needs. That discussion included strategies for the use of effluent as a firm water supply.

City staff has worked with Freese & Nichols to estimate the costs associated with the construction of effluent ponds to catch and retain effluent from the Kerrville Wastewater Reclamation Plant.

Attached are two estimates with corresponding maps for alternative reservoir projects. These estimates are for construction of the effluent ponds and do not include off-site infrastructure necessary to treat and distribute the water.

RECOMMENDED ACTION

This report is for informational purposes only.



PRELIMINARY OPINION OF PROBABLE CONSTRUCTION COST

APRIL 9, 2013

ESTIMATOR	CHECKED BY	ACCOUNT NO
MKE	JMN	KER

ITEM	DESCRIPTION	QUANTITY	UNIT	UNIT PRICE	TOTAL
1	Mobilization/Demobilization (Maximum of 5%)	1	LS	\$660,000	\$660,000
2	Maintenance of Storm Water Pollution Prevention Plan	1	LS	\$10,000	\$10,000
3	Trench Safety	2,000	LF	\$2	\$4,000
4	Clear, Grub and Stripping of Topsoil	40.3	ACRES	\$1,000	\$40,000
5	General Required Excavation	398,944	CY	\$5	\$1,990,000
6	Compacted Fill	307,627	CY	\$6	\$1,850,000
7	Soil Cement	43,674	CY	\$60	\$2,620,000
8	Portland Cement for Soil Cement	6,551	TONS	\$150	\$980,000
9	Fly Ash for Soil Cement	2,184	TONS	\$65	\$140,000
10	Geomembrane - HDPE	163,776	SY	\$5	\$820,000
11	Geonet/Composite with Geotextile	204,720	SY	\$5	\$1,020,000
12	Underdrain System	1	LS	\$500,000	\$500,000
13	Reservoir Miscellaneous Items	1	LS	\$250,000	\$250,000
14	Inlet Vaults	2	EA	\$25,000	\$50,000
15	Outlet Vaults	2	EA	\$25,000	\$50,000
16	Reuse Pump Station	1	LS	\$2,000,000	\$2,000,000
17	Replacement of Topsoil and Landscaping	1	LS	\$100,000	\$100,000
18	Electrical and Instrumentation	1	LS	\$500,000	\$500,000
19	12" C900 Purple PVC	2,000	LF	\$70	\$140,000
20	Bore under Creek, Including 18" Steel Casing	100	LF	\$320	\$32,000
21	12" Valves and Fittings	1	LS	\$50,000	\$50,000
SUBTOTAL:					\$13,800,000
OVERHEAD AND PROFIT				10%	\$1,400,000
SUBTOTAL					\$15,200,000
CONTINGENCY				20%	\$3,000,000
TOTAL					\$18,200,000





**FREES
NICHOLS**

CITY OF KERRVILLE
350 MG REUSE WATER RETENTION PONDS

PRELIMINARY OPINION OF PROBABLE CONSTRUCTION COST

APRIL 9, 2013

ESTIMATOR	CHECKED BY	ACCOUNT NO
MKE	JMN	KER

ITEM	DESCRIPTION	QUANTITY	UNIT	UNIT PRICE	TOTAL
1	Mobilization/Demobilization (Maximum of 5%)	1	LS	\$980,000	\$980,000
2	Maintenance of Storm Water Pollution Prevention Plan	1	LS	\$10,000	\$10,000
3	Trench Safety	2,000	LF	\$2	\$4,000
4	Clear, Grub and Stripping of Topsoil	65	ACRES	\$1,000	\$65,000
5	General Required Excavation	712,583	CY	\$5	\$3,560,000
6	Compacted Fill	440,427	CY	\$6	\$2,640,000
7	Soil Cement	75,848	CY	\$60	\$4,550,000
8	Portland Cement for Soil Cement	11,377	TONS	\$150	\$1,710,000
9	Fly Ash for Soil Cement	3,792	TONS	\$65	\$250,000
10	Geomembrane - HDPE	284,432	SY	\$5	\$1,420,000
11	Geonet/Composite with Geotextile	355,540	SY	\$5	\$1,780,000
12	Underdrain System	1	LS	\$500,000	\$500,000
13	Reservoir Miscellaneous Items	1	LS	\$250,000	\$250,000
14	Inlet Vaults	2	EA	\$25,000	\$50,000
15	Outlet Vaults	2	EA	\$25,000	\$50,000
16	Reuse Pump Station	1	LS	\$2,000,000	\$2,000,000
17	Replacement of Topsoil and Landscaping	1	LS	\$100,000	\$100,000
18	Electrical and Instrumentation	1	LS	\$500,000	\$500,000
19	12" C900 Purple PVC	2,000	LF	\$70	\$140,000
20	Bore under Creek, Including 18" Steel Casing	100	LF	\$320	\$32,000
21	12" Valves and Fittings	1	LS	\$50,000	\$50,000
SUBTOTAL:					\$20,600,000
OVERHEAD AND PROFIT				10%	\$2,100,000
SUBTOTAL					\$22,700,000
CONTINGENCY				20%	\$4,500,000
TOTAL					\$27,200,000



Agenda Item:

4A. Funding request from Kerrville's 4th on the River. (staff)

**TO BE CONSIDERED BY THE CITY COUNCIL
CITY OF KERRVILLE, TEXAS**

SUBJECT: 4B Sales Tax Funding Request from Kerrville's 4th on the River

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *AB* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS: Funding Request Cover Letter

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

An application has been submitted by Kerrville's 4th on the River organization for rented items in conjunction with hosting the Kerrville's 4th on the River event to be held on July 4, 2013 in Peterson Plaza. The event will consist of children's activities, food vendors, and live music in conjunction with the annual City fireworks display sponsored by Mamacitas.

Kerrville's 4th on the River, a 501©3 organization, established in 2011 hosted the event in Louise Hays Park in 2011 and 2012. Due to the utility construction and park improvements / River Trail, the park will be unavailable to host the event thus relocating the event downtown for 2013 and possibly 2014. Upon completion of these projects, the event will move back to Louise Hays Park.

Kerrville's 4th on the River mission is to help the Kerrville Community in its revitalization efforts to attract and create a more vibrant downtown focusing on the Guadalupe River.

The funding request is for a total of **\$22,450** for rental of:

- Stage / Sound (\$14,500)
- Tents (\$1,500)
- Port-a-potties (\$2,750)
- Fencing (\$200)
- Generators (\$2,000)
- Ticket Booths (\$1,500)

The "Go Team" met on April 4, 2013 to evaluate this application and finds that it is feasible in that the uses are allowed under the regulations for projects related to recreation or

community facilities. A copy of the complete funding application will be made available to the EIC Board for executive session deliberations, or may be viewed independently by the board at KEDC offices.

If this funding application is approved, staff will draft a funding agreement, as directed, to be presented at the May 20th EIC meeting in conjunction with holding a public hearing.

RECOMMENDED ACTION

City staff recommends the consideration and approval of this funding agreement as presented.

April 1, 2013

Dear Mr. Parton,

Kerrville's 4th on the River is a 501(c)3 tax-exempt organization based in Kerrville, TX. The mission of Kerrville's 4th on the River is to help the Kerrville Community in its revitalization efforts to attract and create a more vibrant downtown focusing on the Guadalupe River.

Kerrville's 4th on the River was started 2 years ago and has been successful events that coincided with the City of Kerrville's fireworks presentation. You may have heard about our events, for Kerrville was one of the only communities to even have a fireworks display in 2011, and was one of the most amazing displays we have ever seen. Thanks to many generous businesses in Kerrville like Mamacitas(who has given the city a grant to fund the fireworks display for 10 years) and James Avery Craftsman (our title sponsor for the 2011 event) and HEB and Guadalupe National Bank (title sponsors in 2012) we were able to bring upwards of 20,000 people to our downtown and city park to enjoy the festivities.

I am writing this letter to ask the Kerrville Economic Improvement Corporation to assist us this year in providing a free concert in downtown Kerrville.

We will have food vendors, kid's activities, and the live music. We want our event to be very family oriented and to be as economically feasible as possible for everyone to enjoy.

Our project Budget is as follows:

Stage/Sound-	\$14,500.00
Tents-	\$ 1,500.00
Port a Potties	\$ 2750.00
Fencing	\$ 200.00
Generators	\$ 2,000.00
Ticket Booths	<u>\$ 1,500.00</u>
Total	\$22,450.00

Thank you for your consideration.



Benjamin Modisett
Kerrville's 4th on the River
President

Agenda Item:

4B. Funding request from Comanche Trace for the Texas Hill Country Wine and Brew Festival. (staff)

**TO BE CONSIDERED BY THE CITY COUNCIL
CITY OF KERRVILLE, TEXAS**

SUBJECT: 4B Sales Tax Funding Request from Comanche Trace for the Texas Hill Country Wine and Brew Festival

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *OB* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS: Funding Request Cover Letter

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure	Current Balance	Amount	Account
Required:	in Account:	Budgeted:	Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

An application has been submitted by Comanche Trace for rented items for the 1st Annual Texas Hill Country Wine and Brew Festival to be held around Lake Comanche Trace on July 6, 2013. The Festival will feature Texas Wineries, Microbreweries, specialty food vendors, unique retail booths, and live music.

The Texas Hill Country Wine and Brew Festival has applied for 501©3 status and expects to receive determination in May 2013. Based on other similar festivals in the area, the anticipated attendance for this event is 3,000 attendees. Proceeds from the Texas Hill Country Wine & Brew Festival will be distributed to organizations that benefit the lives, education, and well-being of the citizens of Kerr County.

The funding request is for a total of **\$20,432** for rental of:

- Tents (\$3,463)
- Generators (\$700)
- Fencing (\$7,950)
- Port-a-potties (\$2,273)
- Chairs (\$788)
- Tables (\$388)
- Dumpsters (\$750)
- Misting Fans (\$920)
- Stage (\$2,000)
- Sound System (\$1,200)

The "Go Team" met on April 4, 2013 to evaluate this application and finds that it is feasible in that the uses are allowed under the regulations for projects related to recreation or community facilities. A copy of the complete funding application will be made available to the EIC Board for executive session deliberations, or may be viewed independently by the board at KEDC offices.

If this funding application is approved, staff will draft a funding agreement, as directed, to be presented at the May 20th EIC meeting in conjunction with holding a public hearing.

RECOMMENDED ACTION

City staff recommends the consideration and approval of this funding agreement as presented.



TEXAS HILL COUNTRY
WINE & BREW
festival

April 3, 2013

TEXAS HILL COUNTRY WINE & BREW FESTIVAL
2801 COMANCHE TRACE DR.
KERRVILLE, TX 78028
(830) 895-8505

INFO@ TEXASHILLCOUNTRYWINEANDBREWFEEST.COM
WWW.WINEANDBREWFEEST.COM

Mr. Jonas Titas, Executive Director
Kerrville Economic Development Corporation
1700 Sidney Baker, Ste. 100
Kerrville, TX 78028

Dear Mr. Titas,

We respectfully submit the following information to you, Kerr EDC and the Kerr Economic Improvement Corporation committee members for their review regarding the request from The Texas Hill Country Wine & Brew Festival.

Section IV – Project Description

The Texas Hill Country Wine & Brew Festival is a Texas non-profit organization and our CPA has filed the required paperwork to receive our 501(c)3 status with the IRS and we expect to receive the determination in May. The 1st Annual Festival is being held around Lake Comanche Trace on Saturday, July 6, 2013 from 11am – 7pm. The festival is presented by **James Avery** and **Centennial Bank**, and will feature Texas Wineries, Microbreweries, specialty food vendors, unique retail booths, and live entertainment. Additional sponsors at this time for the event include **Mercedes Benz of Boerne**, **MacDonald Companies**, and **Peterson Regional Medical Center**.

The festival organizers are anticipating and planning for up to 3,000 attendees for this event. This estimate is based on the number of attendees who have attended other similar festivals in our area: In 2012, the Fredericksburg Food & Wine Festival had over 2,400 attendees, Becker Vineyards' Lavender Festival, scheduled for the end of April, historically draws over 5,000 attendees during that event, the Taste of Dripping, held in Dripping Springs at the Texas Hill Country Olive Company hosted over 2,500 attendees last year, and the Austin Wine & Music Festival – in years past, have had over 5,500 attendees.

General Admission will be \$35, which includes a choice of a souvenir wine or pilsner glass, a wine-bottle carrier, as well as ten tasting-tickets for ten 1 oz tastings of wine or ten 3.5 oz tastings of beer. Tickets for additional tastings will cost \$10 for 10 tickets. Admission for an adult non-alcohol patron is \$25, admission for individuals under 21 will cost \$10, and children under 6 get in free.

The first 200 people through the gate who have purchased a \$35 General Admission ticket will receive a complimentary festival t-shirt. Maps of the festival area will be available to show where each participating vendor is located.

Headlining the musical entertainment will be 2013 Grammy Award Winning song writer and singer Bonnie Bishop, from Nashville, TN. The newly released song "Not 'Cause I Wanted To" was named by the New York Times as the #1 Song of 2012. Written by Ms. Bishop and Al Anderson, "Not 'Cause I Wanted To" was performed by Bonnie Raitt on her Grammy-nominated "Slipstream" album. In addition to Bonnie Bishop, two outstanding groups will perform during the festival -- Johnny Cooper, from Wichita Falls, TX and the Kyle Bennett Band from Ft. Worth, TX.

Johnny Cooper and his band, whose performance style is an evocative blend of soul, blues, rock and pop, have recorded two critically-acclaimed, full-length studio albums, and two live albums -- with total album sales eclipsing 50,000. He recently had two songs included on the soundtrack for the independent movie, "Deep in the Heart," which also includes tracks from Charlie Daniels, Larry Gatlin, and Wade Bowen.

The Kyle Bennett Band will bring southern style country combined with some great classic rock to the festival. Their combined musical style broke their band into the Red Dirt Music scene and onto the Texas Regional Radio Charts. "Donnelly Drive" was their first track to make it into the Top 10 on the Texas Regional Radio Charts.

For added entertainment, trick roper Kevin Fitzpatrick from Bandera will be on hand to dazzle the crowd with his extraordinary tricks. There will also be hot air balloon rides for the adventurous and young at heart, providing great photo opportunities.

Texas Wineries that will be featured at the event include Becker Vineyards, Bending Branch Winery, Dionisio Winery, Flat Creek Estate, Kerrville Hills Winery, Messina Hof, Singing Water Vineyards, and William Chris Vineyards. We are waiting to hear from several other wineries as to whether they will be available to participate.

Brown Distributing Company and Ben E. Keith Co. will attend the festival featuring Texas Craft Breweries. Showcased microbreweries for the event will include Pedernales Brewing Co. from Fredericksburg, Rahr & Sons Brewing Co. in Fort Worth, Independence Brewing from Austin, Saint Arnold Brewing Co. in Houston, Real Ale Brewing Co. from Blanco, Alaskan Brewing Co from Juneau, Alaska, Franconia located in McKinney, and Sierra Nevada from Chico, California.

Festival organizers have made arrangements with four different food vendors to provide a wide variety of choices for festival attendees. Buzzie's Bar-B-Q of Kerrville will offer his award winning barbeque, Bejas Grill from the heart of Fredericksburg, will offer a little something special for everyone's palette, Crape Nation will offer a versatility of crepes -- both sweet and savory which represents flavors and dishes from around the world, and Chef's Kitchen, which has been written up in Texas Monthly for superb steaks and seafood. We are finalizing the agreement with the last food vendor -- West End Pizza

from Fredericksburg. With so many varieties of food being offered, every attendee will find a perfect food to enjoy with the wine and brew tastings.

Unique specialty vendors are being contacted to provide an additional spectrum to this festival. Some of the vendors who have verbally committed to attending are: Artisan Soap Company, Barrel Design, Bels Bangles, Blue Bottle Studio, Comfort Crockery, Drippin' Sauce, Fischer & Wieser, Gourmet Texas Pasta, Monster Dance Design, Texas Hill Country Olive Company, Vela Farms, and River's Edge Gallery. Additional specialty vendors are being contacted weekly to broaden the variety of vendors.

A large tent with misting fans will be set up near the entertainment stage where attendees can listen to the music, rest a while and enjoy foods from specialty food vendors. Cold bottled water will be available at no charge, and soft drinks will be available for a minimal charge.

The Texas Hill Country Wine & Brew Festival will provide marketing for this event through multiple venues. THCWBF will advertise the event through the Texas Wine Trail website and e-blasts, Lifestyle magazine and website, radio spots, publications in Houston, San Antonio, and Austin, the Texas Golf Association, both the Northern and Southern California Golf Associations, local area Chambers of Commerce, CVB websites, Facebook and Twitter. In addition to the marketing venues listed above, wineries who are participating in this festival will also provide e-blast marketing to the members of their Wine Club. Overall, our marketing for this event will reach more than 500,000 people promoting Kerrville.

The festival website address is: www.wineandbrewfest.com. Check the event website, Facebook, and Twitter pages for the latest news and updates on additional wineries, breweries, vendors, and attractions.

Website

[wineandbrewfest.com](http://www.wineandbrewfest.com)

Facebook

[/TexasHillCountryWineAndBrewFest](https://www.facebook.com/TexasHillCountryWineAndBrewFest)

Twitter

[/TexasWineFest](https://twitter.com/TexasWineFest)

We appreciate your consideration to this request to assist The Texas Hill Country Wine & Brew Festival as well as promoting Kerrville and a small part of the Texas Hill Country lifestyle and look forward to hearing from you soon.

Sincerely,

Trevor Hyde, President
Michael Parker, Vice President
Gena Teer, Secretary

Texas Hill Country Wine & Brew Fest
Estimated Rental Expenses
3/22/2013

Tent Rentals	3,463
Generator Rentals	700
Temporary Fencing (est. 5000')	7,950
Port-a-potties (30 @ 75.78ea)	2,273
Chair Rentals (350 @ 2.25ea)	788
Table Rentals (50 @ 7.75ea)	388
Dumpster Rentals	750
Misting Fan Rentals	920
Stage Rental	2,000
Sound System Rental	<u>1,200</u>
 Total Rentals	 20,432

Agenda Item:

4C. Funding request from the Texas Folk Music Foundation for the Kerrville Folk Festival. (staff)

**TO BE CONSIDERED BY THE CITY COUNCIL
CITY OF KERRVILLE, TEXAS**

SUBJECT: 4B Sales Tax Funding Request from the Texas Folk Music Foundation for the Kerrville Folk Festival

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *AB* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS: Funding Request Cover Letter

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: 

Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

An application has been submitted by the Texas Folk Music Foundation for transportation services in conjunction with hosting the 42nd Annual Kerrville Folk Festival. The bus will transport passengers between the three major events / points of interest being held Memorial Day Weekend, May 24-26, 2013, which are the Kerrville Folk Festival, Texas Arts and Crafts Fair, Kerr County Market Days, and the general downtown historic area. The development of the transportation services will allow for greater cross participation between the events, tourism and community shopping opportunities.

The Kerrville Folk Festival held in Quiet Valley Ranch, has had approximately 50,000 annual attendees over the last four years. The focus of the festival is to promote emerging artists while giving the audience exposure to both new and recognized seasoned talent.

The funding request is for a total of **\$2,805** for transportation services via chartered bus.

The "Go Team" met on April 4, 2013 to evaluate this application and finds that it is feasible in that the uses are allowed under the regulations for projects related to recreation or community facilities. A copy of the complete funding application will be made available to the EIC Board for executive session deliberations, or may be viewed independently by the board at KEDC offices.

If this funding application is approved, staff will draft a funding agreement, as directed, to be presented at the May 20th EIC meeting in conjunction with holding a public hearing.

RECOMMENDED ACTION

City staff recommends the consideration and approval of this funding agreement as presented.



The Texas Folk Music Foundation, dba Kerrville Folk Festival (KFF), in a collaborative project with the Texas Arts & Crafts Fair, the Kerrville Downtown Business Association and the City of Kerrville, propose the development of a Saturday, May 25th and Sunday, May 26th free Bus Ride service. The bus will pick up and drop off riders between the three major events/areas being held Memorial Day weekend in Kerrville and Kerr County. This temporary addition to the Transportation Infrastructure in Kerrville would provide Public transportation designed to offer greater opportunities for tourism and sales tax revenues in Kerrville and Kerr County.

2013 brings to Kerrville, Kerr County and surrounding communities the 42nd Kerrville Folk Festival. For the past 41 years, people from across the nation and around the world have attended KFF's yearly event. Over the last four years, KFF has provided the State of Texas and Kerr County with over \$138,445 in sales tax revenue from income received from its' estimated 50,000 yearly attendees. In addition to Sales Tax revenues paid to the Texas State Comptroller's office, the community of Kerrville receives approximately \$1.9 million in Direct Economic Impact from Festival attendees each year. The development of a temporary Bus route will allow greater participation and community shopping opportunities to patrons who visit our festival each year.

This proposed public transportation bus route would begin at Peterson Plaza, located at 700 Water Street at the corner of Sidney Baker. Bus riders from Kerrville will park their cars in the City of Kerrville's Parking Garage, and walk across the street to the Peterson Plaza pick-up location. Passengers would then travel on a looped route whose first stop to drop off or pick up passengers would be the KFF Festival Grounds located 9 miles S of Kerrville on Hwy 16. The second stop on the route will be the Texas Arts and Crafts Fair. After stopping at the Arts and Crafts Fair to drop off or pick up passengers, the bus will continue on to the original departure point at Peterson Plaza where they can enjoy the assortment of shops and eateries offered in the Historic Downtown Kerrville area or the Kerr County Market Days located on the Kerr County Courthouse grounds. Whether the bus offers Festival attendees a way to "go to town" without using their own vehicle or offers citizens a way to shop the Arts & Crafts Fair or enjoy an evening of music at the Kerrville Folk Festival, this project offers public transportation to Tourist and Residents alike which will enable them to attend events happening Memorial Day weekend in Kerrville and Kerr County.

To keep Kerrville and Kerr County Sales Tax dollars in the community, an estimated quote from the Kerrville Bus Company has been attached. Charter Quotation 20183 identifies a 55 passenger coach be used in the project for an estimated \$2,800 to \$3,000 fee. It is felt by all parties involved in this proposed project to be a worthwhile investment to increase their revenue base and thus increase the Sales Tax revenues received by Kerrville and Kerr County Texas.

Sincerely,

A handwritten signature in cursive script that reads "Dalis Allen".

Dalis Allen, Producer
Kerrville Folk Festival
3876 Medina Hwy
Kerrville, Tx 78028

City of Kerrville
Funding Application – Hotel Occupancy Tax
FY 2012

Attachment A

Project Description

The primary purpose of the funding request is to: advocate tourism of Kerrville by advertising in other cities around the state of Texas; marketing the festivals worldwide as a draw to Kerrville by printing, mailing and distributing over 10,000 brochures & programs; creating, printing & distributing posters; web site administration; and the promotion of these events at other venues and festivals around the country that would draw similar participants to Kerrville.

For years, our web site has promoted local hotels and a link to the Kerrville Chamber of Commerce and Visitor's Bureau for links to local attractions and accommodations. The board of the Texas Folk Music Foundation embraces the simple Formula for Economic Impact: (A) Offer quality concerts and programs with a wide variety of music genres in a fun, family-oriented atmosphere; and (B) market these audiences utilizing a multitude of advertising tools including magazines, newspaper, radio, TV, electronically and via social networking to (C) participants internationally, nationally, regionally and locally; equals (D) increased tourism in Kerrville and increased sales tax revenues from visiting guests.

2011 marked the 40th year for the Kerrville Folk Festival. The Kerrville Chamber of Commerce has documented the millions of tourism dollars these annual festivals and wine & music festivals have brought in to Kerrville as a direct result of this nationally-acclaimed arts initiative.

Agenda Item:

4D. Funding request from the Kerrville Area Chamber of Commerce for Kerrfest.
(staff)

**TO BE CONSIDERED BY THE CITY COUNCIL
CITY OF KERRVILLE, TEXAS**

SUBJECT: 4B Sales Tax Funding Request from the Kerrville Area Chamber of Commerce for Kerrfest

FOR AGENDA OF: April 15, 2013 **DATE SUBMITTED:** April 11, 2013

SUBMITTED BY: Ashlea Boyle, *AB* **CLEARANCES:** Todd Parton,
Special Projects Coordinator City Manager

EXHIBITS: Funding Request Cover Letter

AGENDA MAILED TO:

APPROVED FOR SUBMITTAL BY CITY MANAGER: *JP*

Expenditure Required:	Current Balance in Account:	Amount Budgeted:	Account Number:
\$	\$	\$	

PAYMENT TO BE MADE TO:

REVIEWED BY THE DIRECTOR OF FINANCE:

SUMMARY STATEMENT

An application has been submitted by the Kerrville Area Chamber of Commerce for rental of spectator grandstands in conjunction with hosting the 3rd Annual Kerrfest event to be held May 16-19, 2013 at the Hill Country Youth Event Center. The event will consist of a carnival, rodeo, chili and BBQ cook-offs, homebrew competition, street dance, live music and more.

In 2011, approximately 700-800 people attended the event and 1,500+ attended in 2012. The attendance is expected to increase for the 2013 event. Grandstands are necessary to accommodate the number of spectators as the outdoor arena currently does not have spectator seating. Rented bleachers in 2011 and 2012 only accommodated seating for 300 people which was inadequate for the number of attendees.

The funding request is for a total of **\$10,560** for rental of spectator grandstands. This would provide box seating for the sponsors and over 600 seats for spectators.

The "Go Team" met on April 4, 2013 to evaluate this application and finds that it is feasible in that the uses are allowed under the regulations for projects related to recreation or community facilities. A copy of the complete funding application will be made available to the EIC Board for executive session deliberations, or may be viewed independently by the board at KEDC offices.

If this funding application is approved, staff will draft a funding agreement, as directed, to be presented at the May 20th EIC meeting in conjunction with holding a public hearing.

RECOMMENDED ACTION

City staff recommends the consideration and approval of this funding agreement as presented.



It's all right here.

April 3, 2013

Dear Economic Improvement Corporation:

Thank you for your consideration of the attached request for funding. The Kerrville Area Chamber of Commerce (KACOC) requests funding in the amount of \$10,560.00 for the lease of grandstands for the 2013 Kerrfest event, to be held May 16-19, 2013, at the Hill Country Youth Event Center.

Kerrfest is the largest special event hosted by KACOC. Our major event sponsors are Wells Fargo Bank and Crenwelge Motors. We will be hosting a Midway carnival all four days of the event. On Thursday night, we will kick off Kerrfest with a junior rodeo. A jackpot team roping will take place Saturday morning with an estimated 100 teams. Open Pro Rodeo performances will be held Friday and Saturday nights. In addition to these rodeo events, on Friday and Saturday, we are hosting two CASI-sanctioned chili cook-offs, and on Saturday we'll have a Lone Star Barbecue Society-sanctioned BBQ cook-off and a homebrew competition. A good old fashioned street dance will be held Saturday night after the rodeo featuring local favorite John Christopher Way and Barbwire, sponsored by JM Lowe and Co. These events will draw contestants, spectators, and families from all over the state of Texas.

This is the third year for the event to take place. In 2011, we had between 700-800 people attend the event. Last year, that number increased to 1,500+ over the four-day event. The anchor of Kerrfest is the rodeo that takes place Friday and Saturday nights. Unfortunately, there is no spectator seating at the outdoor arena in order to accommodate our visitors. For the past two years, we have had to bring in portable aluminum bleachers, with seating only provided for approximately 300 people. With the increased numbers expected for this year, we are deeply concerned about the need to provide adequate seating.

Please refer to the attached quote for spectator grandstands. This would provide box seating for our sponsors and over 600 seats for spectators. Providing safe, professional-grade, adequate seating for our anchor event is absolutely essential to the continued success and reputation of Kerrfest. We have enjoyed great partnerships with the City of Kerrville, Kerr County, and the Kerrville Convention and Visitors Bureau to promote our hill country town and businesses.

We humbly request your consideration of this funding request in the amount of \$10,560.00. Thank you in advance.

Sincerely,

Harold Dean, IOM
President/CEO

Encl:

- a) EIC Funding Request Application
- b) 2012 Kerrfest P&L
- c) Star of Texas Tents and Events Proposal
- d) Economic Impact Analysis

1700 Sidney Baker, Suite 100, Kerrville, Texas 78028
p: 830.896.1155 f: 830.896.1175 e: president@kerrvilletx.com
www.kerrvilletx.com