

**CITY OF KERRVILLE, TEXAS ECONOMIC IMPROVEMENT CORPORATION
SPECIAL JOINT MEETING WITH THE KERRVILLE ECONOMIC DEVELOPMENT
CORPORATION** **October 3, 2013**

On Friday, October 3, 2013, the special joint meeting with the Kerrville Economic Improvement Corporation and the Kerrville Economic Development Corporation was called to order at 12:25 p.m. by David Wampler, President of the Kerrville Economic Improvement Corporation in the upstairs conference room at City Hall, at 701 Main Street, Kerrville, Texas.

EIC Members Present:

David Wampler, President
Kenneth Early, Vice President
Rex Boyland, Secretary
Stacie Keeble, Board Member
Larry Howard, Board Member

EIC Members Absent:

Polly Rickert, Board Member
Gary Cochrane, Board Member

KEDC Members Present:

Don Barnett, President
Tracy McCuan, Treasurer
Charlie McIlvain, Board Member
Dan Troxell, Board Member
Judge Pat Tinley, Kerr County

KEDC Members Absent:

Thomas Houdeshell, Vice President
Carson Conklin, City of Kerrville
Kyle Bond, Board Member

City Executive Staff Present:

Todd Parton, City Manager
Brenda Craig, City Secretary
Cheryl Brown, Deputy City Secretary
Ashlea Boyle, Main Street/Special Projects Manager

KEDC Staff Present:

Jonas Titas, Executive Director
Leah Dixon, Executive Assistant

Mr. Wampler introduced the KEDC members present.

1. **STRATEGIC GOALS FOR ECONOMIC DEVELOPMENT PROGRAMMING AND**
2. **TARGET MARKETS FOR ECONOMIC DEVELOPMENT EFFORTS**

Mr. Titas gave reports on both of these items consecutively. He reported on the two projects that were completed in the last year, which together created 70 primary jobs. He reported that the KEDC website was up to date. There were 9 prospects during the year, with two successful projects that created the 70 primary jobs. He attended 3 oil and gas trade shows, and distributed packets about

Kerrville, which led to 120 prospect leads. He reported that moving forward, KEDC would like to work with the EIC and city to extending the infrastructure of Village West by surveying the business owners to get a list of their interests as it pertains to the extension of the infrastructure. He also reported that the KEDC is interested in perhaps bringing an oil and gas industry symposium to Kerrville. He also reviewed the progress of the administrative part of KEDC, stating they joined Texas One and Texas EDC and they adopted a work program. KEDC also worked with EIC to develop economic development procedures and policy guidelines. In the coming fiscal year, he plans to present a draft of Chapter 380/381 policies to the city and county, as well as continue development of a revolving loan program.

There was some discussion regarding a convention center for Kerrville, and the size that would be required, as well as the different uses for a convention center, such as weddings and meetings.

It was the general consensus that the revolving loan program should be set aside for the time being.

Mr. Titas responded to questions regarding "craft agriculture," and what is included in that category; it includes vineyards for wineries and olive growers. He also responded to questions regarding the future of wineries in this area, and how it was going to benefit Kerrville.

3. ROUTINE REPORTING PROCEDURES FOR ECONOMIC DEVELOPMENT RELATED ACTIVITIES

Mr. Parton reviewed the EIC 2014 budget, as well as the projected budgets through fiscal year 2019. He explained the different categories of the budget, as well as the amounts that were allocated for each category, and the reasoning for the allocated amounts. He also reviewed the River Trail project, with information regarding the work already finished, as well as the upcoming utility and park improvements to Louise Hays. Mr. Parton reviewed the procedures for funding requests, as well as the requirements prospective business owners must meet to qualify for funding from the EIC. He reported that sales tax revenues were up 10% this year compared to 2012.

Mr. Troxell, representing the Kerrville Independent School District, requested that the city consider their approximate 6 acre parcel of property for the baseball complex being designed by the Cailloux Foundation. Mr. Parton indicated he would relay that request to the Cailloux Foundation.

Mr. Troxell spoke regarding the conditions of the school at Our Lady of the Hills Church. He stated that the school was facing an uncertain financial future.

4. REPORT BY CITY STAFF ON:

4A. Capital Projects: Mr. Parton spoke regarding the completed and the current capital projects.

4B. Water/Wastewater Plan: Mr. Parton reported that the City Council met with Freese & Nichols, Inc. today. FNI completed a wastewater study, and there were approximately \$35,000,000.00 in improvements needed at the wastewater plant. He further reviewed the water treatment plant and the capacities of both the water treatment plant and the wastewater plant.

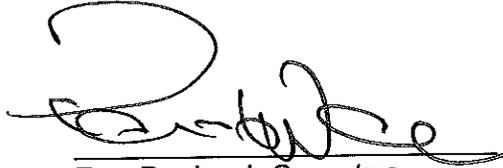
4C. Effluent Reuse Study: Mr. Parton stated there are currently \$350,000,000 gallons amount of effluent water being released into the river per year. The City of Kerrville made an application to the State of Texas for an indirect reuse permit for the effluent water that is currently being released into the river. This permit would allow the City of Kerrville to use the effluent water at any time in the future. There was a study currently being done to determine the feasibility and costs for storing effluent water as the City's population increases, and current water supplies diminish. The study was to be completed by early March, 2014.

4D. Zoning Re-write: Mr. Parton reported that there was a rough draft ready, and the final draft should be ready for review by the City Council, EIC and the Chamber early 2014. He presented a map with the proposed locations of ponds to hold the effluent water, and reviewed the required improvements to the land in which the ponds would be placed.

5. ADJOURNMENT

Mr. Wampler adjourned the meeting at 1:41 p.m.

APPROVED: 10/28/2013


Rex Boyland, Secretary
David Wampler, President

ATTEST:


Cheryl Brown
Deputy City Secretary