



Holiday Lighted Parade
Kerrville, Texas

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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2016 Holiday Lighted Parade Winners Announced

Kerrville, Texas (November 22, 2016) – The City of Kerrville is pleased to announce the winners of the 2016 Holiday Lighted Parade have been selected.

The Holiday Lighted Parade and Courthouse Lighting Ceremony took place on Saturday, November 19th in downtown Kerrville. Grand Marshal for the evening was Guy Overby, who, with his wife Carrie, led the parade through the streets of downtown Kerrville. Hundreds of spectators lined the streets of downtown Kerrville to view the 72 spectacular parade entries and kick off the holiday season in the Hill Country.

Parade entries included a variety of businesses, non-profits, marching units, youth groups and festive automobiles. All entrants were judged on creativity, illumination, overall appearance, and holiday spirit.

In the Non-Profit Group category, the Kerr County Fair Association was awarded first prize. In the Commercial Group category, Peterson Health was awarded first prize. In the Walking Group category, The Beachers were awarded first prize. In the Youth Group category, Foundations Academy was awarded first prize. Each winning group will be awarded a cash prize of \$150.00.

The City of Kerrville would like to congratulate each of the winners and extend our sincere gratitude to the spectators, volunteers, participants, and all others who made this parade a success, including Grand Marshal Guy Overby, Master of Ceremonies Susan Cade, our generous sponsor Cecil Atkission Motors, our judges, and the Courthouse Lighting Ceremony Committee. The city would also like to extend a special thanks to the Kerrville City Council, Main Street Advisory Board, and the City of Kerrville Departments of Public Works, Police, Fire, and Parks and Recreation for making the parade possible and of course to Santa Claus for coming all the way from the North Pole again this year!

“We are fortunate to have such a great community to support this annual tradition,” said Steve Gordon, Parks and Recreation Specialist. “The floats looked fantastic, and the streets were full of smiling faces celebrating the Christmas spirit. What a great way to welcome the holidays!”

The City of Kerrville wishes everyone a safe and wonderful holiday season.

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Pictured: Foundations Academy – First Place in the Youth Group Category.



Pictured: The Beachers – First Place in the Walking Group Category.



Pictured: Peterson Health – First Place in the Commercial Group Category.



Pictured: Kerr County Fair Association – First Place in the Non-Profit Group Category.